



The 4th CBC Leadership World Annual Forum
Bab Al Qasr, Abu Dhabi - January 12-13, 2020



Abu Dhabi - The Future is Now



Abu Dhabi - The Future is Now



Leading Together The CleanTech Decade!



About The Club

Over the last couple of years, **CleanTech Business Club, a Private & Independent Human To Human Leadership Club** has been bringing together Trusted Leaders of Solar, CleanTech and other Disruptive Technologies Industries with The Leaders of the Financial Community and Investors, Top Corporations, Energy Companies and Utilities as well as Political Decision-Makers and Public Opinion Influencers, **and working hand in hand with them to scale up CleanTech investments from Billion\$ to Trillion\$ while Shaping The Future Today.**

In 2020 faced with COVID-19 crises, CleanTech Business Club Leaders **Driven by the Power of H2H Blockchain and United DNA**, started the #TogetherWeAreStronger Initiative and committed themselves to its Manifesto: #Declaration2030 - to jointly **Anticipate, Shape and Lead Together The CleanTech Decade!**

Our #Declaration2030 is a call to all to unite and together transform our planet, as **Together we are more effective than apart.**

...and now, in 2022, we launch **CBC Worldwide Chair & CEO Brainstorm & Gatherings** to respond to challenges and identify opportunities which dynamically changing geopolitical situation might bring out for CleanTech Business and Markets

What makes The Club Unique?

- 1. Private and Independent "Think-Do-Tank"**
 - 2. Multi-national:** 36 Countries on 6 Continents
 - 3. Multi-sectorial:** Representing All Key Clean Technologies
 - 4. Multi-stakeholder:** H2H Blockchain uniting CleanTech Leaders' DNAs with DNAs of the Leaders of Finance & Investors, Utilities, Energy Companies and Corporations as well as Political Decision-Makers and Public Opinion Influencers
 - 5. Leaders who share The Common Vision and Values:**
 - CBC Manifesto = #Declaration2030
 - CBC Spirit = #TogetherWeAreStronger
 - CBC LifeStyle = Business + Meaningfulness + Joy
- ... to Shape, Drive and Lead Together The CleanTech Decade!**



[Learn about The Club in 100 Second here](#)



[See The Club's Photos here](#)

CBC Action Plan 2022

The Leadership Matrix

- Appointing Leadership in **100+ Countries** (Currently 36 Countries)
- Appointing Leadership in all CBC Leadership, Technology & Business Hubs
- Selection of Strategic & Knowledge Partners with CBC Hubs Leaders

The Expertise Side

- **CAE** - Appointing CAE Associates, Launch of CBC Leadership & Experts Hub (September 2022)
- **CSH** - Setting up HQs, Business Model, Building Global Database
- **CBM** - CBC TV Worldwide/ CBC TV in Brazil/ CleanTech TV Shop
- **CBI** - Appointing CBI Lecturers, and "CBI Mini-MBA" Program development (launch in Q3 2023)

Events Agenda (constantly updated [here](#))

- **CBC Worldwide Chair & CEO Brainstorm & Gatherings 2022:**
 - **CBC Chair & CEO Dinners:** Sao Paulo (BR), Anaheim (USA), New Delhi (IN), Melbourne (AU), Rotterdam (NL), Sharm El-Sheikh (EG), Shanghai (CN)
 - **CBC Chair & CEO Visionary TV Talks** (as above + Istanbul (TR), Aix-les-Bains (FR), Madrid (SP), Singapore (SG), Yokohama (JP), Riyadh & Neom (SA), Chile and Argentina (tbc))
 - **CBC & WCA Black-Tie Galas:** Dubai (UAE) in March 2022 & Abu Dhabi (UAE) in January 2023
- CBC Family Lunches/Dinners: Munich (DE), Madrid (SP)
- CBC Supported Events & Sessions -> defined with CBC Hubs Leaders

Empowering Platforms

- **World CleanTech Awards** become The Awards in the CleanTech Space
- Introduction of **Empowering Business Tools** (gradually starting from September 2022)
- **Solar Lights For Peace** with Million Solar Stars, The Jane Goodall Institute & Namene Solar

CBC Worldwide Chair & CEO Brainstorm & Gatherings 2022



*[Click here for the most updated and detailed agenda](#)
...and see you around the world!*

Leading Together The CleanTech Decade!



"Thanks to its unique Human To Human concept that focuses not only on business but also combines it with meaningfulness and joy, CBC has revolutionized the DNA of the CleanTech Industry. I am honored to be a part of this mission to improve our world."

Mary O'Donnell "CleanTech Mama", CBC Honorary Chair of Empowering Women Hub Founder & President at No Fossil Fuel and Clean Power Inc; Impact investor



"CleanTech Business Club provides the platform to realize the rapid transformation of our global energy system to 100% RE. The CBC World CleanTech Awards, that I have the privilege to chair, honor visionary individuals, well-established companies but also disruptive startups that are paving this way during the current CleanTech Decade"

Prof. Eicke R. Weber, CBC Chair of World CleanTech Awards Chairman, European Solar Manufacturing Council
Former Director, Fraunhofer ISE, Freiburg; Professor Emeritus, UC Berkeley



"We are at the beginning of the CleanTech Decade that will completely transform a paradigm of the world. I am honored to Co-Chair CleanTech Business Club in Asia and Chair The Club in India as it connects me with visionary business leaders on all six continents with whom we lead this transformation for the benefit of my country and all the nations around the globe."

Dr. Hitesh Doshi, CBC Co-Chair for Asia & CBC Chair for India Chairman, Waaree Group
Chairman at All India Solar Industry Association

"This is **NOT** an **Energy & Transportation Transition**, this is a **Technology Disruption**"



Tony Seba, Author, Educator, Co-Founder RethinkX, CBC Visionary Advisor

Trillions \$

Hundreds of Billions \$



2023-2030
After "Tipping-Points" Era

2019-2020
Pre "Tipping-Points" Era



2021-2022
"Tipping-Points" Era

Billions \$



Worldwide Network powered by H2H Blockchain



160+ Members
H2H Network 24,500+



Personal 22,300+
Groups 430,000+
Newsletter 5,200+



6 Continents



Members 34 Countries
Network 89 Countries



e. Newsletter
67,900+



Outreach 670,000+

Past Events & Business Missions



[View here Pictures Galleries](#)



A2A Blockchain Structure

Empowering The CleanTech Decade!



"I truly believe that combining Business with Meaningfulness and Joy is an essence of an impactful entrepreneurial life. Being together in CleanTech Business Club with similarly minded leaders around the world makes us stronger for good but also turbulent times, thus helping to shape a group of leaders able to drive The CleanTech Decade. Let's make #TogetherWeAreStronger not just a slogan... Together!"

**Leonardo Curioni, CBC Chair for LATAM & CBC Chair for Brazil
Founder, SICES Solar**



"This transformational decade will unleash the full potential of all resources to make our planet more Sustainable, resilient, diverse yet inclusive. CBC will lead the path to this transformation."

**Dr. Rashi Gupta "Batterywali", CBC Chair of Energy Storage Hub & Vice-Chair for India
Managing Director, Vision Mechatronics**



"CleanTech Business Club brings together leaders across the energy industry to promote technologies and innovations that can reshape the future of energy."

**Frank Qiao, CBC Premium Member
Co-Founder and Vice President, Growatt**

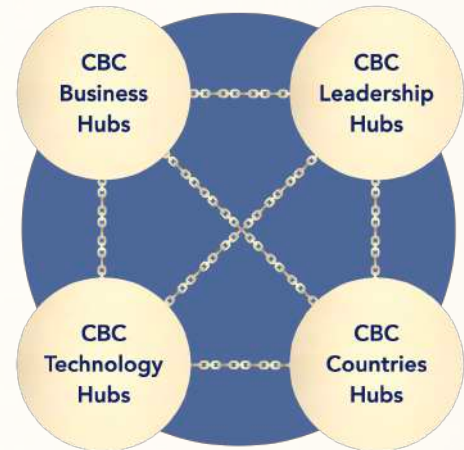
H2H Blockchain Structure

The Leadership Matrix

CBC Leadership, Business & Technologies Hubs are “Think-Do-Tanks” of respective sectors which unite The Sectorial Leaders Worldwide, while Countries Hubs unite The Leaders on the national level.

The Hubs work independently and in line with #Declaration2030, CBC #TogetherWeAreStronger Spirit and cross-fertilisation with other Hubs.

Every January, CBC Members & Partners meet at the CBC Annual Leadership Forum held in Abu Dhabi, to adjust a roadmap on how to reach #Declaration2030 Goals and Lead The CleanTech Decade Together!



While building close and trusted H2H relationships, CBC Leaders:

- Better understand the future and anticipate it while making their business choices
- Do business more efficiently through direct access to other trusted leaders as (in a fast & exponentially growing business “every second counts” & “trust is the king”)

CBC Hubs Leaders meet (“Face To Face” or Virtually) at/in:

- CBC “Exclusive, only for Hub Members” Strategy Meetings & Business Meet Ups
- CBC Bilateral & Multilateral Meetings with Political Decision-Makers, Institutions & Organisations
- CBC Sectorial Business & Trade Missions
- Sectorial Forums, Conferences and Exhibitions organised, co-organised or supported by CBC
- CBC Booths & Business Lounges at the above events
- CBC Networking Groups on: WhatsApp, WeChat, CBC Global Platform & LinkedIn

CBC Hubs Leaders communicate to The World through:

- Speaking on behalf of The Hub at the above events/ meetings
- Interviews & articles in Partnering Media and other Media Outlets
- Use of CBC Marketing & Communication Tools (access to 670.000+ people around the world)
- Use of communication channels of CBC Partnering Organisations and their own trusted communication channels

CBC “Think-Do-Tank” Hubs

Leadership Hubs	Business Hubs	Technology Hubs
Leadership & Experts Hub	Financial & Investor Hub	Solar Power Hub
Empowering Women Hub	StartUp & SME Hub	Wind Energy Hub
Under 30 Leaders Hub	Suppliers Hub	Bioenergy Hub
Networking Hub	Carbon Trade Hub	Energy Storage Hub
	Utilities & Energy Companies Hub	Clean Water Hub
	Hospitality Industry Hub	Energy Efficiency Hub
		Recycling Hub
		Smart Energy Hub
		AI, Blockchain & Digitalisation Hub
		Green Hydrogen Hub
		Electric Mobility Hub
		Floating CleanTech Hub

Special Task Forces

e.g.: CleanTech Science, Industry & Financial Leaders Joint Task Force

The Expertise Side

On the Expertise Side, The Club operates the following initiatives:

- **CBC Associated Experts Hub (CAEH)** - which associates Trusted & Well-Connected Business, Technology, Politics, Finance and Investment Leaders & Experts, and brings their expertise to other CBC Members & Partners but also to the global market
- **CleanTech Business Institute (CBI)** - which helps CBC Members, Partners and CleanTech Industry **Empowering Current Leaders**. Having a unique Lecturers Board (Business, Technology, Politics, Finance & Investment Leaders and Experts), the Institute also **Educates & Trains Future Leaders** in partnership with the Leading Institutes & Universities
- **CleanTech StartUp Hub (CSH)** - which unites regional StartUP Hubs, Accelerators and individual StartUPS and through its dedicated **"CleanTech StartUp Hub ScaleUp+ Program"** brings them to the global market. CSH also helps CBC Members & Partners getting first hand investment opportunity in pre-selected StartUPS & Disruptive Technologies
- **CleanTech Business Media (CBM)** - which brings together Trusted Local Media Companies to produce high-value content for CBC Empowering Platforms. It also provides CBC Members & Partners with **"One Stop Shop Media Services"** worldwide



Empowering Business Tools



watch detailed video [here](#)

Uniting CleanTech Industry with related stakeholders while **empowering their businesses and guiding them "24 hours a day, 7 days a week and 365 days a year"**:

- CleanTech Business TV (CBC TV)
- Leadership & Expert Hub*
- CleanTech TV Shop*
- "Roads to Success!" Endorsed by CBC*
- Projects & Deals Zone*
- Products & Services Zone*
- News & Knowledge Center*
- CBC Networking Groups in Networking Hub*
- Members & Partners "Virtual VIP Hubs"*
- CBC Marketing & Communication Tools: **EIN Presswire**, **CBC eNewsletter** (61.000+), **Twitter** (11.200+) **LinkedIn: Private Network** (22.300+), **CBC Weekly Newsletter** (5.200+), **Professional Groups** (430.000+), **Youtube** (2.500+), **Total Outreach** (670.000+)

* *Empowering Business Tools will be available gradually starting from Q3 2022, as a part of CBC Platform -> the first step before launching the World CleanTech Hub (Q3 2023)

Empowering Business Tools

Spreading Members & Partners Content To The World



- CBC Members & Partners (H2H) Human To Human Networks
- CBC Exclusive & Open Networking Groups (Networking Hub, WhatsApp, WeChat)
- EIN Presswire
- CBC eNewsletter (61.000+ subscribers)
- CBC Social Media:
- LinkedIn: Private Network (22.300+), CBC Weekly Newsletter (5.200+), Professional Groups (430.000+)
- Youtube (2.500+ Subscribers and 610.000+ views)
- Flickr Photo Galleries (600.000+ views)
- Twitter (11.200+)
- ... last but not least -> multiplying impact through Marketing & Communication Tools of Members & Partners as #TogetherWeAreStronger
- Totalling at 670.000+ people around the world

World CleanTech Awards

Founded in 2017, **Solar Future Today Visionary Influencers Awards** have been honoring **Visionary Individuals** who made a significant impact on Solar & Cleantech Policy, Business or Awareness over the Year, or for their Lifetime Achievements.

In 2021, the Awards powered by CleanTech Business Club, became **World CleanTech Awards**, a part of World CleanTech Hub, to honor **not only Visionary Individuals, but also Visionary "Well-established Companies" & StartUps** that **Pave The Way for CleanTech Transformation during The CleanTech Decade.**



Solar Future Today
Visionary Influencers Awards
Launch Ceremony 2019

Leading The World's Transformation Together!

THE 3RD SOLAR BUSINESS CLUB
LACROSSE GALA

Co-Sponsors

CCOOLLE





CBC Individual Membership



As a **Private & Independent Club**, CBC Leadership welcomes Individuals (CleanTech Industry or related Stakeholders Leaders & Experts) driven by their Visionary DNAs and committed to The Club's Manifesto: *#Declaration2030*

CBC is cemented by H2H Blockchain thus every Applicant for the Club's Elite, Premium or Full Membership shall be **introduced by two current CBC Members**, and her/his Application will be subject for approval by The Admission Committee





CBC Individual Membership

5 Reasons To Become a Member

1. Get access to **the only Worldwide CleanTech Business Network** driven by **the Power of H2H Blockchain and United DNA**
2. Empower Your Personal Brand, Expert Services & Business **"24 hours a day, 7 days a week and 365 days a year"**
3. Promote Worldwide **Your Visionary Leadership**
4. Empower Your LifeStyle by combining **Business with Meaningfulness and Joy***
5. Gain **Trustful Customers, Business & Financial Partners** and Anticipate, Shape and Lead The CleanTech Decade **together with them!**



watch detailed video [here](#)



"CEA-INES has been serving solar innovation for 16 years and now with INES.2S, Energy Transition Institute, becomes a centerpiece of R&D focused on the whole energy transformation in France but also worldwide. That is why we joined forces with same-minded Visionary Industry Leaders that unite in CleanTech Business Club to lead the world's transformation together! Our Joint "ScaleUp+ Program" for will revolutionize access of StartUps & SMEs with their disruptive technologies and business models to the worldwide markets."

**Anis Jouini, Chair of CBC StartUp & SME Hub
CEO at CEA-INES (The French Solar Energy Institute)**





"CleanTech Business Club is a beacon of light in the pursuit of a clean energy world, the determination and deep knowledge of its members producing a real force for change. We have no time to lose, so let's roll up our sleeves and get to it. Be the change you want to see in the world."

**Alexis Issaharoff, CBC Vice-Chair for Asia (in charge of South East Asia)
CEO, Antah Solar (Company of the Royal Family of the Negeri Sembilan State in Malaysia)**



"Humanity faces its greatest challenge. We must change our way of doing things ASAP. We have to promote this transformation. #TogetherWeAreStronger!.....and smarter!"

**Marcelo Alvarez, CBC Chair for Argentina
Secretary & Latam Task Force Coordinator, Global Solar Council**

Former President of Argentinean Renewable Energy Chamber and Chief of Solar Energy



"CleanTech Business Club brings together global energy industry leaders committed to developing products and services to improve people's quality of life. I believe that thanks to Human To Human trusted relations with them we can together transform Brazil into one of the leaders of the world's transformation, while boosting our economy and improving people's lives."

**Antonio Celso de Abreu Junior, CBC Honorary Chair for Brazil
Solar Pioneer in Brazil**

Former Director of the Department of Social Policies and Universalization of Access to



"With years of experience in renewable energies, impact investing and politics, CleanTech Business Club for me is THE platform to meet likeminded people to make the world a better and sustainable place."

**Dr. Claas Helmke, CBC Co-Chair of Financial & Investor Hub
Partner, Wermuth Asset Management (WAM)**



"CleanTech Business Club has been leading and boosting the world's energy transition towards a more sustainable, renewable and accessible reality! Through an amazing Human to Human approach CBC unites leaders globally acting proactive in order to accelerate the world's disruption to a net zero goal, demonstrating that TOGETHER WE ARE STRONGER!! It's been a huge pleasure to be part of this incredible organization that is really shaping the future TODAY!"

**Lucas Troia, CBC Director International Relations LATAM
Regional Sales Director, Enphase Energy**



"In CleanTech Business Club we are feeling the breeze of the new era where sustainability become part of our life, making technology at the planet service let us be in the right place at the right time. We want to leave a sign in this word for the future generation, we are stronger together."

**Enrico Carniato, CBC Vice-Chair for Italy
Group Deputy General Manager, Global Finance and BD, Upsolar Group**



"Being CleanTech Business Club Co-Chair for Africa and having CBC Global Leaders DNA by my side empowers me while meeting with African Authorities and Top Business Leaders and at the same time it empowers The Club and makes it stronger on the continent.

Our goal is to have CBC representatives in every African country by the end of 2022, which will allow us to drive inclusive CleanTech Transformation for the benefit of every nation on the continent... and we will do it as #TogetherWeAreStronger."

**Mansour Diagne, CBC Co-Chair for Africa
Director Sales in MEA, Univergy**

CBC Member's Insignia



Member Digital Banner



Member Business Card



Membership Pin
Membership Certificate

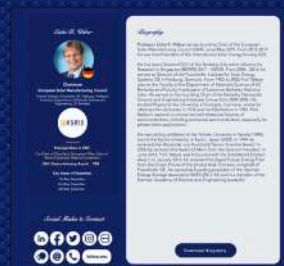
CBC Member's Personal Virtual VIP Hub



My Media Gallery



We in Leadership & Expert Hub



Biography & Contact



My Projects & Deals



Booking of My Expert Services



My News Articles & Knowledge Resources





CBC Partnership



Business Partnership is reserved to CleanTech and other disruptive technologies companies (multinationals, SMEs and StartUPS) as well as Financial Institutions and Investors, Top Corporations, Energy Companies and Utilities.

Strategic & Knowledge Partnership is reserved to the leading International or National Industry Associations, Organisations and Institutions as well as Top Events, Market Research Companies, Media Outlets and Social Media Influencers.

CBC is cemented by H2H Blockchain thus every potential Partner shall be **introduced by a current CBC Member or Partner**, and its Application will be subject for approval by The Admission Committee.

Business Partnerships



Strategic & Knowledge Partnerships





CBC Business Partnership

5 Reasons To Become a Business Partner

1. Get access to **the only Worldwide CleanTech Business Network** driven by **the Power of H2H Blockchain and United DNA**
2. Empower Your Business Worldwide **"24 hours a day, 7 days a week and 365 days a year"**
3. Get access to **Disruptive Technologies, Financial Instruments & Business Models**
4. Promote **Your Company Business Leadership**
5. Gain **Trustful Customers, Business & Financial Partners** and Anticipate, Shape and Lead The CleanTech Decade **together with them!**



watch detailed video [here](#)



"CleanTech Business Club unites visionary leaders across the globe who are jointly driving our exponentially growing industry, but also cherish "human to human relationship" and together transform our planet. We are delighted to be a part of such a unique network of business industry leaders that changes the world together!"

**Daniel Huang, CBC Chair for China
Founder & President, GoodWe**



CBC Partner's Virtual VIP Hub



"The world is now experimenting a deep technological disruption which will transform radically our mindsets, lifestyles, and business models. Cleantech irrigates this disruption and will attract trillions in investment as soon as scalable financial structures are in place. CleanTech Business Club is one of the very few places where these arrangements are understood, discussed, designed, and socialized for the common good."

**Jean-Pascal Pham-Ba, CBC Chair of Financial & Investor Hub
Co-founder and CEO, SCALE.INGO**

Secretary General and Spokesperson at Terrawatt Initiative



"CleanTech Business Club is an innovative platform of experts & visionaries with the goal to change the mindset of decision makers across the globe. Cleantech Technology disruption will help humanity achieve a sustainable & resilient way of living on earth."

**Jalel Hamila, CBC Chair for Tunisia & Co-Chair for Africa
Vice President Global Strategic Account WAMEA-APAC, JA Solar**



"CleanTech Business Club unites visionary leaders that cherish Human To Human relationship and this is exactly the value that SolarJuice shares with its customers and business partners in Australia and surrounding Pacific Islands. Even though, we are coming from different parts of the world, we feel close to each other thanks to CBC LifeStyle that combines Business with Meaningfulness and Joy!"

**Rami Fedda, CBC Chair for Australia & Oceania
Co-Founder & Supply Director, Solar Juice Pty**



CBC Strategic & Knowledge Partnership

5 Reasons To Become a Strategic/ Knowledge Partner

1. Get access to **the only Worldwide CleanTech Business Network** driven by **the Power of H2H Blockchain** and **United DNA**
2. Exchange knowledge with and/or learn from **Your Counterparts on other parts of the World**
3. Promote Your Entity Knowledge Resources, Events and other Activities Worldwide **"24 hours a day, 7 days a week and 365 days a year"**
4. Co-Organise with CBC Joint Activities on **National & Regional Levels or Worldwide**
5. Gain **Trustful Members, Customers, Business & Financial Partners** and Anticipate, Shape and Lead The CleanTech Decade **together with them!**



watch detailed video [here](#)

CBC & Dii Strategic Partnership

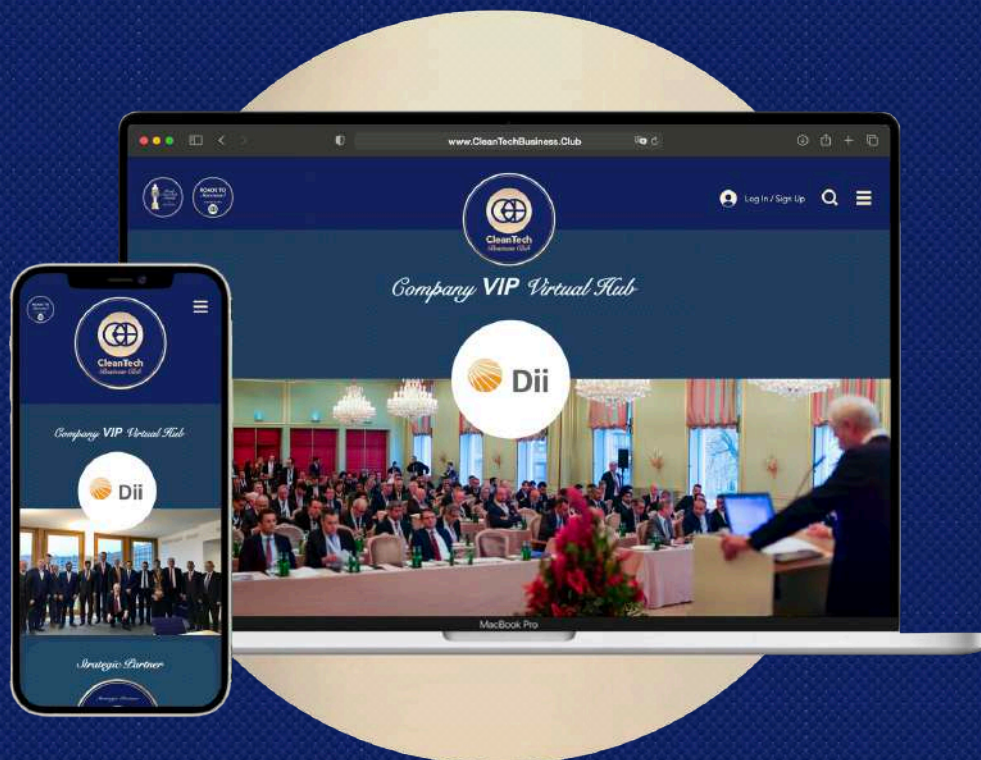


"CleanTech Business Club is connecting people and continents, and together we realize a common mission "No Emissions" as #TogetherWeAreStronger!"

**Cornelius Matthes, CBC Chair for Middle East
CEO at Desert Energy, Investor in emission free technologies**



CBC Partner's Virtual VIP Hub



"CleanTech Business Club connects, empowers and recognises excellence and impact across all continents. Net zero can only be achieved fast enough through collective action and CBC helps inspire that action. #ItsElectric"

**Bruce Douglas, CBC Co-Chair for Europe
Business and Communications Director, Eurelectric (The voice of the European electricity industry)**
Former CoChair of Global Solar Council & COO at SolarPower Europe



"CBC is the only private and independent network of clean energy leaders across the globe active in over 30 countries and uniting industry with financial leaders & investors but also utilities and energy companies.

As CBC Co-Chair of Financial and Investor Hub, I help the most promising solar and wind projects which we identify through our platform, by making sure that all key stakeholders and project elements come together at the right place. Thus the projects can benefit from the amazing resources we have among all club members and partners, while they can grow their businesses as #TogetherWeAreStronger.

**Karim Megherbi, CBC Co-Chair of Financial & Investor Hub
Executive Director, EPDA**



"CleanTech Business Club provides synergy to global business leaders to work towards energy transition and decarbonisation of global economy."

**Shri K.S. Popli, CBC Honorary Chair for India
CleanTech Business Experts Associate**
Former CMD of Indian Renewable Energy Development Agency (IREDA)



"We at Kopp strongly believe that Human To Human relationship is an essence of our private but also business life that is why we decided to become a Diamond Partner of The Club which shares the same values with us. The CleanTech Decade will be driven by Smart Energy and Automation Solutions and we are willing to bring them to the international markets together with CBC Leaders & Partners as #TogetherWeAreStronger"

**Zouhair Kefi, CBC Co-Chair of Smart Energy Hub
Director Division Energy & Home Automation at Heinrich Kopp GmbH**



"Japan is a country where trusted Human To Human relationship is highly valued since centuries that is why I was extremely happy to join the group of visionary leaders around the world who share this value as well. As a Co-Founder of a multinational company, I have always believed in #TogetherWeAreStronger motto, and that is why I decided to work together with other Leaders of CleanTech Business Club for the better world."

**Kenta Kagikawa, CBC Chair for Japan
President, Univergy**



"CleanTech Business Club brings together global energy industry leaders committed to developing products and services to improve people's quality of life. I believe that thanks to Human To Human trusted relations with them we can together transform Brazil into one of the leaders of the world's transformation, while boosting our economy and improving people's lives."

**Antonio Celso de Abreu Junior, CBC Honorary Chair for Brazil
Solar Pioneer in Brazil, CleanTech Business Experts Associate for Brazil**

Former Director of the Department of Social Policies and Universalization of Access to Energy in the Ministry of Mines and Energy, Brazil



"CleanTech Business Club is Brilliant Partner of human race for quick Energy Transition to mitigate climate change and create RE Global leadership for promoting profitable RE business and in turn ensuring access to masses of cost effective Renewable Energy. Right to Energy may be taken up at UN General Assembly and be included in the Universal Declaration of Human Rights. Thanks to CBC for joining hands with DGEF for making Right to Energy possible!"

**Raj Singh Niranjana, CBC Legal Adviser & CBC Vice-Chair for India
Founder, Trans India Law Associates (TILA)**

Legal Advisor at International Solar Alliance (ISA)



"Million Solar Stars (MSS) has inspired thousands of youth to take action and scale up solar power innovations at schools globally since 2012. We're honored to be united with the CleanTech Business Club and its network of world class experts. With the spirit and creativity of our youth, and the visionary leadership of the CBC, we are accelerating the transformation to a clean energy economy. #TogetherWeAreStronger"

**Adam Hall, CBC Chair of CleanTech Schools Initiative
Chief Star Organizer, Million Solar Stars**



"CBC gathers a group of history makers working together in CleanTech decade. Storytelling is crucial to communicate the Manifesto #Declaration2030 vision, raising the awareness of ESG, and breaking the objections towards a Netzero goal. CleanTech Business Media is here to amplify the voice of thought leaders."

**Wesley Vianna, CBC Director for Brazil & CleanTech Business Media Partner
Director, Filmmaker, Creator, THE CONTENT**



#Declaration2030

Launching the CleanTech Decade Together

We, CleanTech Business Club Members & Partners want our families, our businesses, our communities, our countries and our planet to thrive.

We know that the 2020 decade provides unprecedented opportunities to overcome the climate challenge. Like you, we are faced with challenges related to the COVID-19 pandemic.

The CleanTech Business Club is taking immediate action with the **#TogetherWeAreStronger Initiative**, to learn from the COVID-19 crisis and emerge collectively with a positive, post-pandemic cleantech disruption, creating millions of jobs globally and a more free, prosperous and safer world for the people and the planet.

WE ARE ENTERING THE MOST DYNAMIC DECADE IN MODERN HISTORY

- * Convergence of cleantech with other disruptive technologies such as Internet of Things, blockchain, artificial intelligence and machine learning is well under way in all energy sectors; in a number of industries, we are about to reach tipping points within the next two years that will lead to a new paradigm of the world
- * The COVID-19 pandemic demonstrates that we humans are able to adapt and adjust to turbulent changes, and even while being physically separated we are able to work together while creating joint resilience
- * New forms of partnerships (private, private-public, intergovernmental) can emerge, everywhere, to implement available technologies and invest at competitive scale
- * Citizens, communities, businesses and countries can invest in a new world, creating millions of jobs and a better quality of life and can bring a freer, more prosperous, self-reliant and safer world for all, while achieving the United Nations Sustainable Development Goals (SDG) for the planet

Notwithstanding the COVID-19 crisis, the cleantech transformation will happen for purely economic reasons. **But it can and it must be accelerated with inspired political leadership and policies targeted to 2030.** This decade can bring about as much progress as the world has experienced in centuries. Everyone has something to contribute to this transformation for the benefit of all.

This is why we agreed to unite in promoting joint actions for **The CleanTech Decade**.

Our **#Declaration2030** is a call to all to unite and together transform our planet, now.

We urge political decision-makers that while mobilizing capital for stimulus programs to restart our economies, they shall align those investments with cleantech opportunities, and the cleantech business community is ready to work together to this end.

We, CleanTech Business Club Members & Partners: industry leaders, the financial & investor community, corporations, small enterprises, energy companies and utilities, political leaders and decision-makers and public opinion influencers are ready to achieve this ambitious but achievable goal.

Together we are more effective than apart.



#TogetherWeAreStronger



Leading Together The CleanTech Decade!



#TogetherWeAreStronger