



Showcase: CBC Clean Hydrogen Hub

共同推动清洁技术十年、清洁氢能和清洁水务行业革命！ #在一起我们更强大



该书将以12种语言出版，并将覆盖全球数百万读者。
氢是我们最重要的合作伙伴。

该书记将以 12 zhǒng yǔyán chūbǎn, bìng jiāng fùgài
shù bǎi wàn dúzhě.

氢néng jiāng shì wǒmen zuì zhòngyào de hézuò
hǎn.



#TogetherWeAreStronger for over 10 Years!

Showcase: CBC Clean Hydrogen Hub's Milestones



Over the past two decades, we, as CleanTech Leaders, have driven remarkable progress in our industry, achieving an extraordinary 2000-fold growth in solar industry.

Now, inspired by Hydrogen Pioneer Adamo Screnici's slogan, "Hydrogen, CleanTech & Water are The Best Friends Forever!", we are uniting forces with leaders from the hydrogen and water sectors—and starting in 2025, with critical industry leaders—to spearhead the global Clean Hydrogen Transformation.

Key Milestones and Achievements:

- **Pioneering Visionary Collaboration:** Established the first initiative connecting Hydrogen Pioneers with Cleantech and Water leaders under H2H (human-to-human) relationships, led by Honorary Chairs **Prof. Ad van Wijk ("Father of Hydrogen in Europe")** and **Pinfang Wu ("Father of Hydrogen in China")**.
- **Innovative Global Hub Structure:** Designed an innovative and replicable Hub Structure and "Modus Operandi" for CBC Clean Hydrogen Hub that will serve other CBC Business & Technology Hubs.
- **Strategic Roadmap Initiative:** Launched "**Quo Vadis Clean Hydrogen? #RemovingTheBox**", led by Mikaa Mered, renowned expert in Geopolitics in Hydrogen, a multi-year collaborative project aimed at defining a joint roadmap for Hydrogen, CleanTech, and Water leaders.
- **Strategic Expansion through GFHA:** Successfully launched **GFHA (Go For Hydrogen Africa)**, a pioneering joint venture under the CBC #TogetherWeAreStronger Consortium & Ecosystems. Positioned GFHA as the strategic **Clean Hydrogen Epicenter for Morocco and the African continent**, and:
 - Welcomed renowned international pioneers and industry leaders to the **GFHA Advisory Council**
 - **Built partnerships with esteemed academia, industry, and finance**, including École Hassania des Travaux Publics (EHTP), HyperStrong, Eco Power, Jiao Yang New Energy, Huade, and Coreas High-Tech
 - Signed an MoU with EHTP to establish **the Joint Center of Excellence in Clean Hydrogen** at their campus in Casablanca, along with other pilot projects including "**CH2R Agadir I: The World's First CleanTech Hydrogen Residences in the Hospitality Industry**" at Danialand in Agadir
- **Flagship Events:** Co-Organised hallmark events like the **CBC Annual Clean Hydrogen Hub Leadership Summit** at Hyvolution Paris, featuring its **Joint CBC & Hyvolution Black-Tie Gala Dinner #TogetherWeAreStronger** or **Global Financial & Investor Forum**, CBC Business Mission including VIP Participation in SNEC H2 & ES and the **Global Clean Hydrogen Forum - Global & India Perspective** at Renewable Energy India Expo in Greater Noida.



Showcase: CBC Clean Hydrogen Hub's Modus Operandi



Hydorgen + CleanTech + Water = The Best Friends Forever!



"CleanTech Business Club Clean Hydrogen Hub unites both, the visionary leaders coming from CleanTech and Hydrogen sectors, that is why it is an extraordinary Human To Human network to jointly lead the energy & transportation transformation as #TogetherWeAreStronger Hydrogen, Water and CleanTech are the Best Friends Forever!"

**Adamo Scenci, CBC Chair of Clean Hydrogen Hub
Vice President, NextChem; Hydrogen Pioneer, Expert & Entrepreneur**



Showcase: CBC Clean Hydrogen Hub in 2025

In 2025, the CBC Clean Hydrogen Hub is poised to achieve groundbreaking milestones, reinforcing its status as a global leader in advancing the Clean Hydrogen Transformation.

Building on the Hub's remarkable achievements and the decades of expertise from our Hydrogen, CleanTech, and Water pioneers, we will continue to bring together visionary leaders, targeted critical industries, and cutting-edge technologies to **"Capitalise on Multi-Trillion-Dollar Cross-Sector Opportunities"**.

Key Developments for 2025:

• Strategic Impact and Visionary Initiatives:

- Launch of the landmark publication, **"Quo Vadis Clean Hydrogen? (QVCH) #RemovingTheBox,"** the inaugural release in the CBC Impact Legacy Series.
- The QVCH initiative will include content in 12 languages, annexes such as the **"100 Top Leaders Vision Book"** and **"100 Success Stories Book,"** and a **QVCH Global Roadshow** featuring over 20 events across 18 countries, reaching key decision-makers worldwide and amplifying the Hub's influence.

• Global Collaboration and Ecosystem Expansion:

- A reinforced focus on building **Financial & Investor Ecosystems** and **Off-Taker Networks** to support hydrogen adoption.
- Enhanced collaboration among **Hydrogen, CleanTech, and Water** sector leaders to develop their strategic roadmaps **StorageVersity** and **Clean Water Blueprint**
- Integration of visionary leaders from **the targeted critical industries** to tailor solutions and address sector-specific challenges.

• Regional Growth Through GFHA (Go For Hydrogen Africa):

- Kick-off of the **Joint Center of Excellence in Clean Hydrogen** at École Hassania des Travaux Publics (EHTP) in Casablanca and launch of **"CH2R Agadir I: The World's First CleanTech Hydrogen Residences in the Hospitality Industry"** in Agadir, Morocco
- Initiation of technological cooperations with the leading developers through the **"Moroccan Offer"**
- Expansion of the **CBC #TogetherWeAreStronger Consortium in Morocco** to represent 17 African countries, incorporating additional technology, financial partners, and institutions.
- Close collaboration with **Cleanvestree Africa**, a new joint venture driving innovative CleanTech Solutions across the continent and jointly setting background for the CleanTech, Clean Water and Manufacturing Hub in Morocco.

• Landmark Events and Gatherings:

- Above-mentioned **QVCH Global Roadshow** featuring over 20 events across 18 countries
- **The 2nd CBC Annual Clean Hydrogen Hub Leadership Summit** at Hyvolution Paris, featuring its the 3rd Joint CBC & Hyvolution Black-Tie Gala Dinner #TogetherWeAreStronger and the 2nd Global Financial & Investor Forum
- **CBC Business Mission to China** including VIP Participation in SNEC H2 & ES
- **The 4th Global Clean Hydrogen Forum - Global & India Perspective** at REI Expo in Greater Noida.
- Official Opening Event of **the Joint Center of Excellence in Clean Hydrogen** at at École Hassania des Travaux Publics (EHTP) in Casablanca, Morocco.
- Inauguration of **CH2R Agadir I** in Agadir, Morocco



Showcase: CBC Clean Hydrogen Hub Leaders

Honorary Chairs



Prof. Ad van Wijk
"Father of Hydrogen in Europe"



Pinfang Wu
"Father of Hydrogen in China"



Adamo Scenci
Hydrogen Pioneer & Expert

Co-Chairs



Alicia Eastman
Co-Chair (In Charge of Financial & Investor Ecosystem)



Mikaa Blugeon-Mered
Co-Chair (In Charge of Geopolitics & Diplomacy)



Dr. Stefan Kaufmann
Co-Chair (In Charge of Off-Takers Ecosystem)



Frank Wouters
Co-Chair for the Middle East



Justin Gu
Co-Chair (In Charge of China Relations)



Pedro Kool
Co-Chair for Latin America



Driving the Global Clean Hydrogen Transformation Together

As the global clean energy transformation accelerates, hydrogen has emerged as a cornerstone of this transformation.

At Guofuhee, we have dedicated our efforts to advancing clean hydrogen technology, contributing to China's hydrogen rise and growth, and now expanding this vision globally. Our mission aligns with the CleanTech Business Club (CBC) philosophy of collaboration under the banner of #TogetherWeAreStronger, working to create a thriving global clean hydrogen ecosystem.

The Path to Global Collaboration

To achieve a global clean hydrogen transformation, we shall:

- **Promote Joint Ventures and Partnerships:** Establish local manufacturing hubs through strategic joint ventures, like **Go For Hydrogen Africa (GFHA) in Morocco**, where Guofuhee collaborates with CBC, European, and African stakeholders to foster a robust clean hydrogen value chain.
- **Develop Skilled Workforces:** Empower engineers and technicians worldwide by establishing Joint Centers of Excellence, such as our collaboration with **École Hassania des Travaux Publics (EHTP)** and **GFHA** to create a **Clean Hydrogen Center of Excellence in Casablanca**, ensuring that young generation is equipped with the expertise to drive clean hydrogen innovations.
- **Foster Cross-Industry Collaboration:** Unite stakeholders across industries to create comprehensive solutions, integrating hydrogen production, storage, and mobility technologies for a holistic approach to sustainability.

Building a Sustainable Future Together

Guofuhee's unique position in the hydrogen industry enables us to contribute across the entire value chain—from advanced electrolyser production to hydrogen storage, liquefaction, refueling stations and mobility solutions. However, this journey is not about competition; it is about partnership. By leveraging our collective strengths, we can:

- **Lower the Cost of Hydrogen Solutions:** Make clean hydrogen technologies more accessible through innovation and economies of scale.
- **Accelerate Technological Advancement:** Share research findings, patents, and best practices to fast-track progress.
- **Create Regional Hubs of Excellence:** Build ecosystems that foster research, development, and localised production capabilities, ensuring economic growth and sustainability.

A Shared Vision for the Future

We are only at the beginning of the clean hydrogen transformation. The path ahead requires unwavering cooperation, mutual support, and a shared commitment to a cleaner planet. Let us see each other not as competitors but as partners on this transformative journey.

At Guofuhee, we believe that our collaborative efforts will pave the way for a brighter future. Together, we can build an interconnected global network that benefits our industries, our communities, and future generations.

A Call to Action

In this defining moment for clean energy, I extend an invitation to all stakeholders to join us in our mission.

Let us break down barriers, share knowledge, and work hand-in-hand across borders to create a sustainable and prosperous world. #TogetherWeAreStronger !



Pinfang Wu

"Father of Hydrogen in China"
Honorary Co-Chair of CBC Hydrogen Hub
Chairman at Guofuhee



Hydrogen, CleanTech & Water Leaders Joint Roadmap



QUO VADIS CLEAN HYDROGEN?

#RemovingTheBox



#TogetherWeAreStronger

About "Quo Vadis Clean Hydrogen? #RemovingTheBox"

Multi-year "Hydrogen, CleanTech & Water Leaders Joint Roadmap+ Project" counselled by the QVCH Expert Board. The initiative includes:

- **Flagship Publication:** The "Quo Vadis Clean Hydrogen #RemovingTheBox" Book & eBook (biennially updated)
 - Two Annexes:
 - "QVCH 100 Top Leaders Vision Book"
 - "QVCH 100 Success Stories Book"
 - Available in 12 languages: (EN, FR, CN, ES, PT, DE, AR, KR, JP, IT, RU, TR)
- **Documentary Film:** A groundbreaking film (2026) helping "Reaching Out To Millions"
 - Available in English and Chinese
- **Global Engagement:**
 - "The Future" Book's Roadshow (Q1 2025 - Q1 2026) across 18 countries.
 - Documentary Film Screenings (Q3 2027 - Q3 2028)
- **Digital Platform:** An interactive platform providing ongoing access to knowledge resources and fostering collaboration.
- **Knowledge & Awareness:** Visionary TV talks, masterclasses, and diverse marcom tools & social media outreach.
- **Leadership Development:** The CBC CleanTech, Clean Hydrogen & Clean Water Leadership Academy will follow the initiative, nurturing future leaders in these vital sectors.



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"Having delved into the hard-to-unpack realms of sustainable energy and hydrogen for many years, we felt the need to craft "Quo Vadis Clean Hydrogen?" as a beacon of clarity. Both educational for new hydrogen enthusiasts while providing added-value for seasoned experts also, this book offers an exploration of Clean Hydrogen's trajectory at the intersection of countless key market, environmental and policy factors.

This Joint CleanTech & Hydrogen Leaders Roadmap navigates hydrogen complexities with precision, making it an indispensable read for policymakers, industry leaders, and all who are dedicated to forging a regenerative world departing from harmful carbon-intensive energies.

As co-lead author, I'm proud to have contributed this useful piece of knowledge, hoping it will help catalyze our transformation towards a just Paris-compatible world."

Mikaa Mered, CBC Co-Chair of Clean Hydrogen Hub (In Charge of Geopolitics & Diplomacy)

Adjunct lecturer on hydrogen markets, diplomacy and geopolitics at Sciences Po (The Paris Institute of Political Studies)

About "Quo Vadis Clean Hydrogen? #RemovingTheBox"



"Over the past two decades, we, as CleanTech Leaders, have significantly expanded our industry, achieving an impressive 2000-fold growth. Now, we are leading the charge in advancing the global Clean Hydrogen Transformation.

Clean Hydrogen is emerging as the preferred choice, not just for its environmental benefits but also for its long-term cost-effectiveness.

Realising the dream of Clean Hydrogen requires a collaborative effort. It's essential that leaders in cleantech, hydrogen, and water sectors work closely, coordinating our efforts to scale up effectively and efficiently.

We are committed to supporting our colleagues in the hydrogen industry. Our approach is to merge business acumen with purpose and joy, as we believe in the strength of unity. Together, we can make a significant impact."

Thumbs Up for CleanTech & Clean Hydrogen! #TogetherWeAreStronger

Tomasz Slusarz, Founder & Vision Streamliner at the CleanTech Business Club



Multifaceted Influence - Reaching Out To Millions!

Interactive Platform



Documentary Film



The Book



Language Versions



Accompanying Events



Knowledge & MarCom Tools

