



# CBC Individual Membership & Corporate Partnership Booklet 2024



"Together, We Forge a Regenerative World: Leading & Empowering The CleanTech Decade and Green Hydrogen Revolution with Our Shared Passion, Purpose, and Joy."

**#TogetherWeAreStronger for 10 Years!**





# Our Vision

In the last decade, the **CleanTech Business Club** has brought together trusted leaders in solar, CleanTech, and other disruptive technology industries with financial communities, top corporations, energy companies, utilities, political decision-makers, and public opinion influencers. They have worked together to **scale up CleanTech investments from billions to trillions** while shaping the future today.

In response to the COVID-19, CBC leaders launched the **#TogetherWeAreStronger initiative**, driven by the power of H2H blockchain and United DNA. They committed themselves to their **manifesto, #Declaration2030**, followed by the **#JointManifesto2030** to jointly anticipate, shape, and lead the CleanTech decade.

As a **unique Multi-Sectorial, Multi-Stakeholder and Multi-National "Think-DO-Tank"** in the CleanTech, Green Hydrogen & Clean Water space, CBC introduced business facilities and expert services to bring their members' skills to global markets while enhancing their own businesses thus **"Paving the way for groundbreaking business collaborations and ventures"**.

By igniting business ventures, delivering unique financial solutions and sharing their forward-looking knowledge & expertise in the **unique Joint Roadmaps "Quo Vadis Green Hydrogen?" (QVGH) and "The Future - Towards The Regenerative World" (THE FUTURE)**, CBC leaders **steer decision-makers and related stakeholders**, charting a course beyond sustainability towards the world's regenerative development.

As a united force, CBC's leaders and partners Empower The CleanTech Decade & Green Hydrogen Revolution by combining business with meaningfulness and joy, demonstrating that **#TogetherWeAreStronger**.

Thumbs Up for CleanTech, Green Hydrogen & Clean Water!

## Empowering Together The CleanTech Decade & Green Hydrogen Revolution!

"This is **NOT** an Energy & Transportation Transition, this is a **Technology Disruption**"



Tony Seba, Author, Educator, Co-Founder RethinkX, CBC Visionary Advisor

Trillions \$

2023-2030  
After "Tipping-Points"  
Era

Hundreds of Billions \$

2021-2022  
"Tipping-Points"  
Era

2019-2020  
Pre "Tipping-Points"  
Era

Billions \$

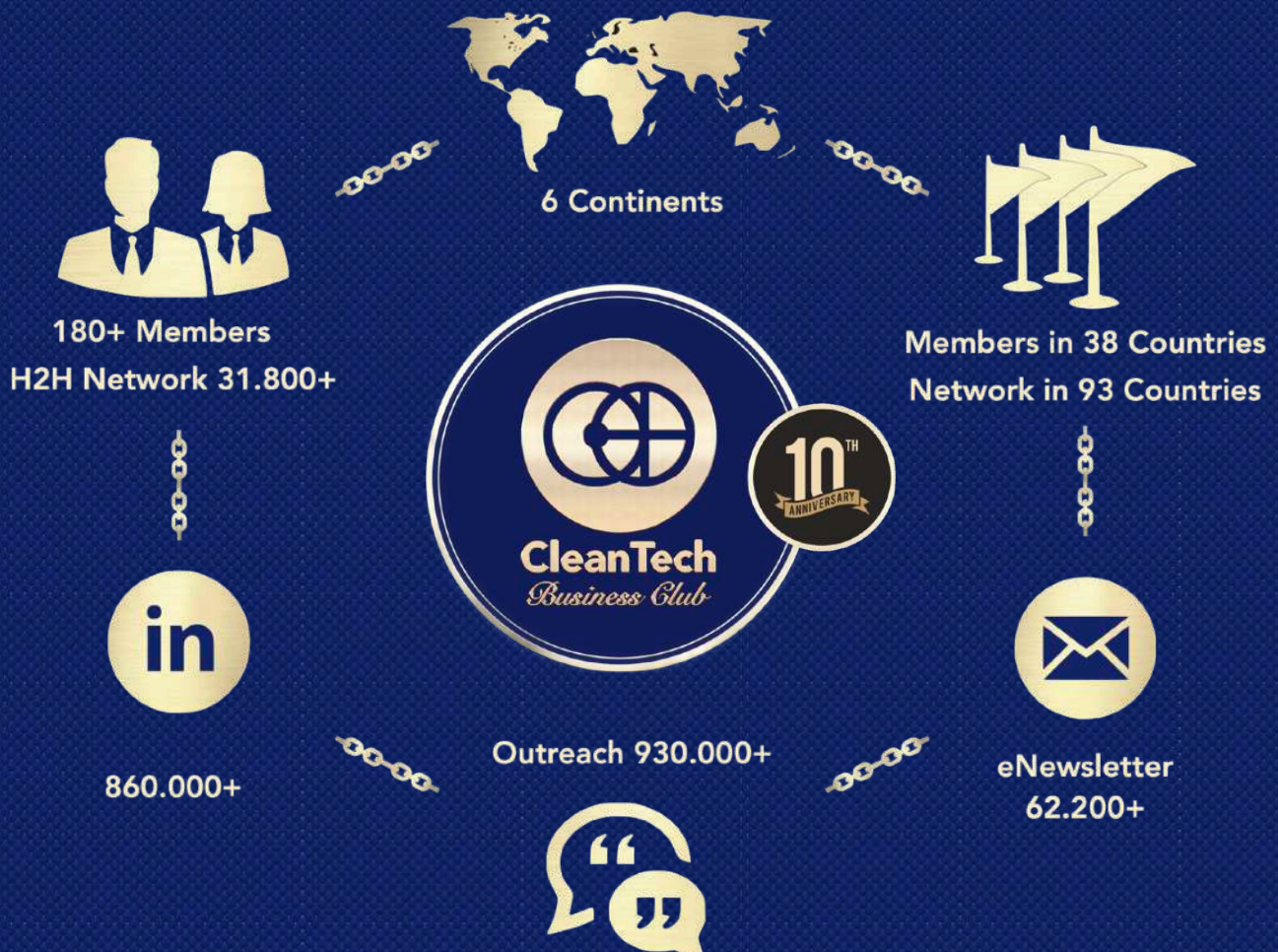




# What Makes The Club Unique?

1. **Unique Private and Independent Action Driven Leadership “Think-Do-Tank” in CleanTech, Green Hydrogen & Clean Water Space**
2. **Multi-national: 28 Countries on 6 Continents**
3. **Multi-sectorial: Representing All Key Clean Technologies**
4. **Multi-stakeholder: Human-To-Human (H2H) Blockchain uniting the Leaders of Finance & Investors, Utilities, Energy Companies and Corporations as well as Political Decision-Makers and Public Opinion Influencer**
5. **Leaders united by their DNAs who share The Common Vision and Values:**
  - CBC Manifestos = #Declaration2030, #JointManifesto2030
  - CBC Spirit = #TogetherWeAreStronger
  - CBC LifeStyle = Business + Meaningfulness + Joy
6. **Steering decision-makers and related stakeholders** through its unique Joint Roadmaps “Quo Vadis Green Hydrogen?” (QVGH), “The Future - Towards The Regenerative World” (THE FUTURE)
7. **Paving the way for groundbreaking business collaborations and ventures**

## Worldwide Network powered by H2H Blockchain





# CBC Marketing & Communication Tools

## Steering the World's Transformation #TogetherWeAreStronger



- CBC Members & Partners (H2H) Human To Human Networks
  - CBC Weekly eNewsletter (62.200+ subscribers)
  - CBC Social Media:
    - [LinkedIn](#): (869.000+ Connections and Group Members)
    - [Youtube](#) (2.660+ Subscribers and 719.000+ views)
    - [Flickr Photo Galleries](#) (812.000+ views)
    - [Twitter](#) (11.500+)
  - Totalling at 930.000+ B2B connections around the world
- ... last but not least -> "multiplying impact" through Marketing & Communication Tools of Members & Partners as #TogetherWeAreStronger



CBC Corporate Video (100 Seconds) [here](#)



CBC Photo Gallery [here](#)



"I am truly honored to be a part of the CBC family, and to have the opportunity to Co-chair the CBC Green Hydrogen Hub alongside such talented individuals. With over 15 years of experience in renewable energy, including solar, BESS, and now hydrogen, I am passionate about driving the energy transition forward. At GF Hydrogen Europe, we believe that hydrogen and cleantech go hand in hand, and that together they represent the future of sustainable energy. As we work to build relationships with the Chinese hydrogen industry, I am excited to be a part of such a dynamic and forward-thinking community."

**Justin Gu, CBC Co-Chair of Green Hydrogen Hub  
General Manager at GF Hydrogen Europe**



"Battery Storage is definitively THE Game Changer that will enable acceleration of the World's transformation during The CleanTech Decade, and we at Rebirth Capital together with our partners are contributing to this CleanTech Transformation by providing the full Battery Storage Solution at the large scale. Recognizing the pivotal role of Battery Energy Storage Systems (BESS) in this shift, we are dedicated to integrating these technologies to transform utilities and energy companies towards a more sustainable, clean technology-focused future. We want to build a Green Future of our Planet together with Same Minded CBC Leaders TODAY!"

**Andreas Fornwald, CBC Co-Chair of Utilities & Energy Companies Hub (In Charge of USA)  
CEO at Rebirth Capital Partners**



"CleanTech Business Club provides synergy to global business leaders to work towards energy transition and decarbonisation of global economy."

**Shri K.S. Popli, CBC Honorary Chair for India  
Director at Clime Finance**

*Former CMD of Indian Renewable Energy Development Agency (IREDA)*





## CBC Structure & Initiatives



“Truly as much as I have fairly enjoyed being part of many different communities, the CleanTech Business Club is the most fun club with the mission and the purpose. There is nothing we can do by ourselves, but we can and must unite our skills, and drive the positive change together as #TogetherWeAreStronger”

**Paddy Padmanathan, CBC Honorary Chair for the Middle East Board Member and Former President & CEO, ACWA Power**



# CBC Business Facilities & Expert Services

As a CleanTech & Green Hydrogen "Think-DO-Tank" with a **Multi-sectorial, Multi-stakeholder, and Multi-national approach**, we have introduced CBC Business Facilities and Expert Services to enable our members and partners to expand their skills globally while enhancing their businesses thus "Paving the way for groundbreaking business collaborations and ventures".

1. **CBC Business Facilities** portfolio feature:

- **CBC #TogetherWeAreStronger Consortiums & Ecosystems**
- **CBC Project Financing & Origination Facilities**
- **CBC Governmental & Institutional Advisory**
- **CBC Business Development Facility MEA & DAH**
- **CBC StartUPs' Financing Facilities**

2. **CBC Expert Services** include:

- **CleanTech Associated Experts (CAE)** - which brings together trusted business, technology, politics, finance, and investment leaders and experts to share their expertise with other CBC members, partners, and the global market.
- **CleanTech Business Institute (CBI)** - which empowers current and future leaders in the CleanTech industry through sharing the knowledge of its unique board of lecturers composed by companies founders & CEOs, industry experts and visionaries.
- **CleanTech StartUP Institute (CSI)** - which unites regional startup hubs, accelerators, and individual startups, helps them to scale up through **CBC StartUPs' Financing Facilities** and brings them to the global market through **the World CleanTech StartUPs Awards**
- **CBC Leadership TV (CBC TV)** - which produces high-level video content featuring TV Talks with top industry leaders and discussions with CleanTech visionaries and experts.



"CleanTech Business Club unites visionary leaders that cherish Human To Human relationship and this is exactly the value that SolarJuice shares with its customers and business partners in Australia and surrounding Pacific Islands. Even though, we are coming from different parts of the world, we feel close to each other thanks to CBC LifeStyle that combines Business with Meaningfulness and Joy!"

**Rami Fedda, CBC Chair for Australia & Oceania  
Co-Founder & Supply Director, Solar Juice Pty**



"I'm concerned that solely relying on new technologies won't be enough to meet our climate targets. We must act immediately and prioritize execution. CBC and its members can make a significant impact because #TogetherWeAreStronger. As the Chair of Biogas and Waste to Energy Hub, I urge us to prioritize energy efficiency, circular economy, and waste-to-energy solutions. We must steer clear of burning solid fuels and waste. Biogas and waste-to-energy technologies are already available to help us create a sustainable future, and I'm committed to supporting and challenging us towards our sustainable goals."

**Murat Aydemir, CBC Chair of Biogas and Waste to Energy Hub  
Managing Director MENA, px Engineering**



# CBC Hubs

**CBC Business & Technology Hubs, "Think-DO-Tanks" of respective sectors, unite the Sectorial Leaders worldwide, while CBC Regional & Countries Hubs unite the Leaders on regional and national levels.**

CBC Hubs work independently and in line with #Declaration2030, #JointManifesto2023 as well as #TogetherWeAreStronger Spirit and in cross-fertilisation with other CBC Hubs.

**CBC Hubs Leaders** ensure that their technology or business sectors, regions and/or countries' voices are taken into consideration while shaping **CBC Joint Roadmaps "Quo Vadis Green Hydrogen?"** and **"The Future - Towards The Regenerative World"** which steer decision-makers and related stakeholders.

## CBC Hubs' Leaders represent The Club:

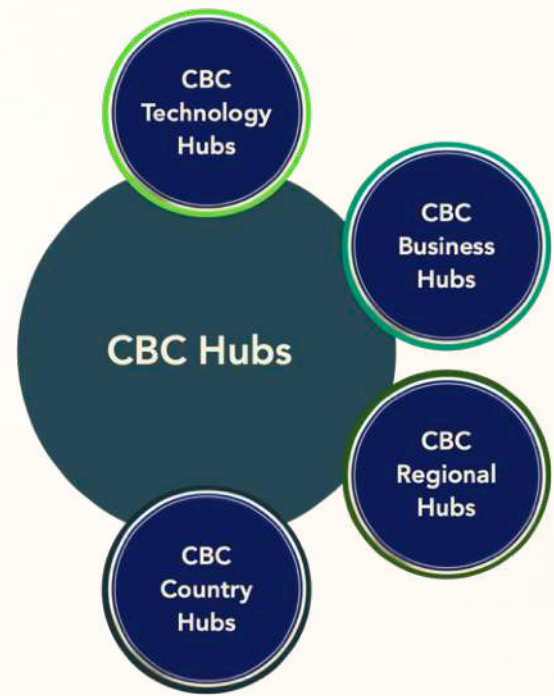
- Towards other Business Stakeholders
- Towards Sectorial, Regional or National Political Decision-Makers, Institutions & Organisations
- Partnering Media and other Media Outlets
- ...Moreover, CBC Countries' Chairs are the first contact people in their countries towards international stakeholders

## CBC Hubs' Leaders interact at:

- CBC Exclusive Gatherings, Sectorial, Conferences and Exhibitions, or Sessions organised or powered by CBC
- CBC Networking Groups on WhatsApp
- Bilateral & Multilateral Meetings with Political Decision-Makers, Institutions & Organisations

## CBC Hubs' Leaders communicate to The World through:

- Speaking and/or representing their Hubs at the above meetings and events
- Interviews & articles on CBC Platform, CBC TV, Partnering Media and other Media Outlets
- CBC Marketing & Communication Tools (access to 930.000+ people around the world)
- Communication channels of CBC Partners and Members own communication channels



### CBC Technology Hubs:

- Solar Power Hub
- Wind Energy Hub
- Bioenergy & Waste To Energy Hub
- Energy Storage Hub
- Green Hydrogen Hub
- Smart Energy, Ai, Blockchain & IoT Hub
- Electric & Hydrogen Mobility Hub
- Clean Water Hub
- Floating PV & CleanTech Hub
- Energy Efficiency Hub
- Recycling Hub

### CBC Business Hubs:

- Financial & Investor Hub
- CleanTech StartUp Hub
- R&D, Manufacturing & Supply Chain Hub
- Utilities & Energy Companies Hub
- Carbon Trade Hub
- Empowering Women Hub
- Under40 Leaders Hub
- CleanTech Architecture & Hospitality Industry Hub

### CBC Regional Hubs:

- Africa
- Asia
- Australia & Oceania
- Europe
- Middle East
- North America
- South America

### CBC Country Hubs:

- Australia
- Brazil
- China
- France
- Germany
- India
- Morocco
- Saudi Arabia
- UAE
- USA
- ...and more



# Hydrogen + CleanTech = The Best Fiends Forever!

## Joint Hydrogen & CleanTech Leaders Gatherings 2023

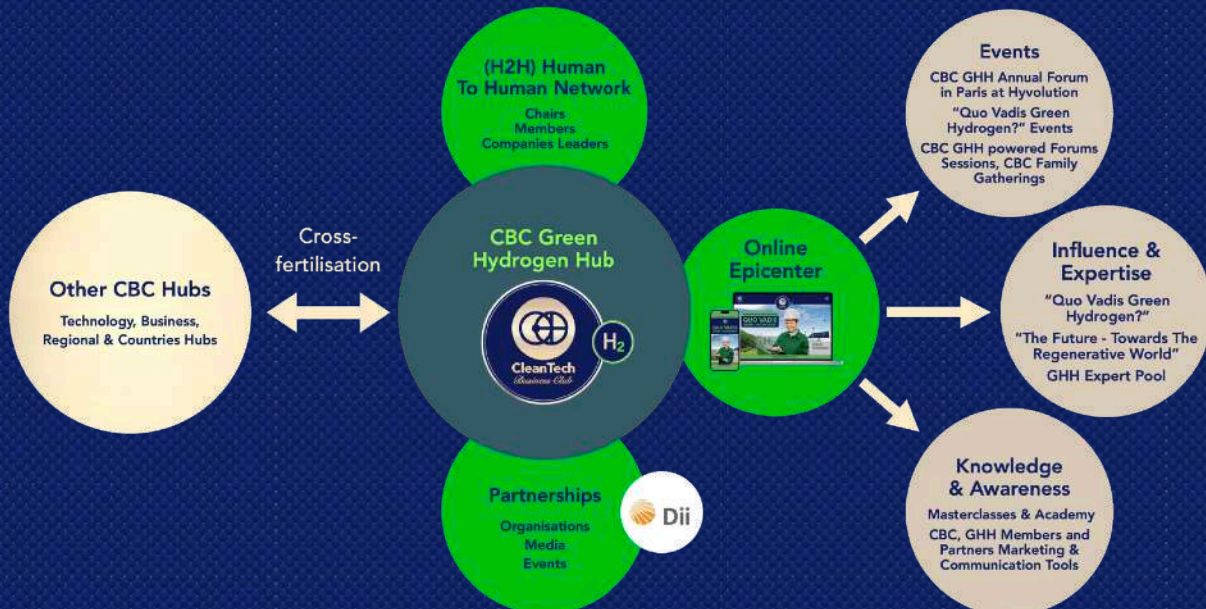
Paris, France; Delft, The Netherlands; Greater Noida, India; Shanghai, China



"CleanTech Business Club Green Hydrogen Hub unites both, the visionary leaders coming from CleanTech and Hydrogen sectors, that is why it is an extraordinary Human To Human network to jointly lead the energy & transportation transformation as #TogetherWeAreStronger and Hydrogen (Green) and CleanTech are the Best Friends Forever!"

**Adamo Scenci, CBC Chair of Green Hydrogen Hub**  
**Vice President, NextChem; Hydrogen Pioneer, Expert & Entrepreneur**

## CBC Green Hydrogen Hub - Modus Operandi





# "Quo Vadis Green Hydrogen?" (QVGH)

- Hydrogen, CleanTech & Water Leaders Joint Roadmap+ Project (High-Level Guideline)
- Counseled by QVGH Expert Advisory Board
- "QVGH - The Beginning" Book and eBook
- Updated Yearly
- Available in English & Chinese
- **The Book Launching Events in September 2024: Global in Chile and Chinese in Shanghai**
- Accompanied by:
  - Interactive Platform
  - **Documentary Film planned to be Premiered in May 2025**
  - Events (Forums, Book Unveiling Events and Film Premieres, C-Level Gatherings)
  - Knowledge & Awareness Resources:
    - \* Visionary TV Talks
    - \* Masterclasses
  - MarCom Tools & Social Media Outreach
- Followed by CBC CleanTech, Green Hydrogen & Clean Water Leadership Academy



to be available on

amazon.com



kindle

BARNES&NOBLE



"Having delved into the hard-to-unpack realms of sustainable energy and hydrogen for many years, we felt the need to craft "Quo Vadis Green Hydrogen" as a beacon of clarity. Both educational for new hydrogen enthusiasts while providing added-value for seasoned experts also, this book offers an exploration of green hydrogen's trajectory at the intersection of countless key market, environmental and policy factors.

This Joint CleanTech & Hydrogen Leaders Roadmap navigates hydrogen complexities with precision, making it an indispensable read for policymakers, industry leaders, and all who are dedicated to forging a regenerative world departing from harmful carbon-intensive energies.

As co-lead author, I'm proud to have contributed this useful piece of knowledge, hoping it will help catalyze our transformation towards a just Paris-compatible world."

**Mikaa Mered, CBC Co-Chair of Green Hydrogen Hub (In Charge of Geopolitics & Diplomacy)**

**Adjunct lecturer on hydrogen markets, diplomacy and geopolitics at Sciences Po (The Paris Institute of Political Studies)**



# "Quo Vadis Green Hydrogen?" (QVGH)



"Over the past two decades, we, as CleanTech Leaders, have significantly expanded our industry, achieving an impressive 1000-fold growth. Now, we are leading the charge in advancing the global Green Hydrogen Revolution. Green Hydrogen is emerging as the preferred choice, not just for its environmental benefits but also for its long-term cost-effectiveness. Realising the dream of green hydrogen requires a collaborative effort. It's essential that leaders in cleantech, hydrogen, and water sectors work closely, coordinating our efforts to scale up effectively and efficiently. We are committed to supporting our colleagues in the hydrogen industry. Our approach is to merge business acumen with purpose and joy, as we believe in the strength of unity. Together, we can make a significant impact." Thumbs Up for CleanTech & Green Hydrogen!



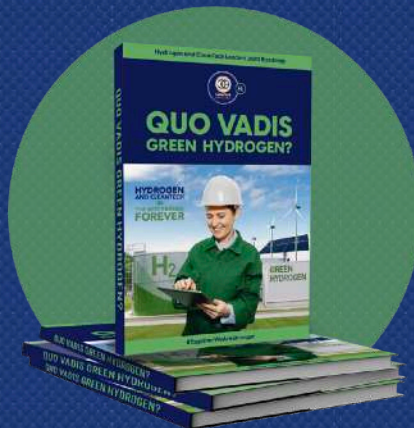
#TogetherWeAreStronger

**Tomasz Slusarz, Founder & Vision Streamliner at the CleanTech Business Club**

## Interactive Platform



## Documentary Film



## Accompanying Events

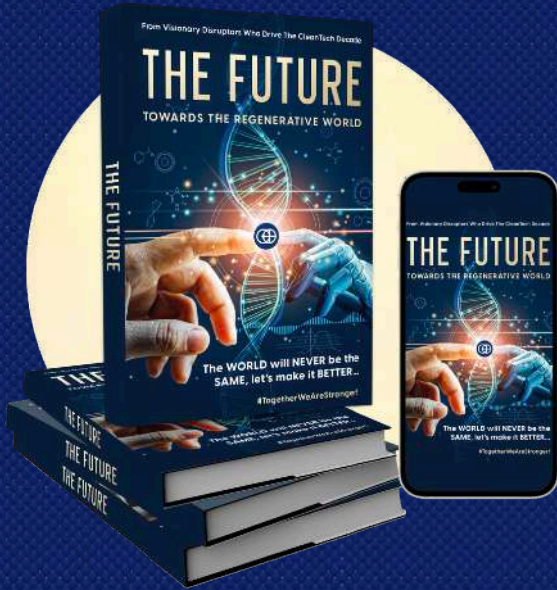


## Knowledge & MarCom Tools





# “The Future - Towards The Regenerative World” (THE FUTURE)



- Joint Visionary Roadmap+ Project following up #Declaration2030 and #JointManifesto2030
- Counseled by THE FUTURE Visionary Advisory Board
- “THE FUTURE” Book, eBook and AudioBook
- Available in 7 languages: (EN, FR, CN, HI, SP, DE, IT)
- **The Book Launching Event in January 2026**
- Accompanied by:
  - Interactive Platform
  - **Documentary Film to be Premiered in May 2026**
  - Events (Forums, Book Unveiling Events and Film Premieres, C-Level Gatherings)
  - Knowledge & Awareness Resources:
    - \* Visionary TV Talks & Masterclasses
  - MarCom Tools & Social Media Outreach
- Followed by CBC CleanTech, Green Hydrogen & Clean Water Leadership Academy

to be available on

[amazon.COM](https://www.amazon.com)



kindle

BARNES&NOBLE

## Multifaceted Influence and Dissemination



The Book, Interactive Platform, Events, Knowledge & Awareness Resources, MarCom Tools



Documentary Film, CBC CleanTech & Green Hydrogen & Clean Water Leadership Academy



# Influence & Purpose - The Awards

## World CleanTech Awards

Founded in 2017, **Solar Future Today Visionary Influencers Awards** have been honoring **Visionary Individuals** who made a significant impact on Solar Policy, Business or Awareness over the Year, or for their Lifetime Achievements.

In 2021, the Awards powered by CleanTech Business Club, became **World CleanTech Awards**, to honor **Visionary Individuals** that **Pave The Way for CleanTech and Green Hydrogen Transformation during The CleanTech Decade and beyond.**



Visit WCA [here](#)



## World CleanTech StartUPS Awards

**The World CleanTech StartUPS Awards** (formerly part of the World CleanTech Awards), is an annual global competition that acknowledges and honors the most disruptive CleanTech startups as well as their Visionary Founders and Investors, across the globe.

The competition strives to motivate and foster growth within the CleanTech industry by granting startups an opportunity to exhibit their innovative and disruptive solutions and attain acknowledgement for their endeavors in constructing a more sustainable and regenerative future.



Visit WCSA [here](#)





"This transformational decade will unleash the full potential of all resources to make our planet more Sustainable, resilient, diverse yet inclusive with women being the central focus. CBC will lead the path to this transformation.

Innovation is one of the main challenges in the CleanTech Industry, and Women could be the key to a new idea and different way of thinking. The future is green and it has to be created equally by Women and Men on this planet. Let's build this Green Future Today, Together as #TogetherWeAreStronger."

**Dr. Rashi Gupta "Batterywali" , CBC Chair of Empowering Women Hub & CBC Chair of Energy Storage Hub  
Managing Director, Vision Mechatronics**



"Thanks to its unique Human To Human concept that focuses not only on business but also combines it with meaningfulness and joy, CBC has revolutionized the DNA of the CleanTech Industry. I am honored to be a part of this mission to improve our world."

**Mary O'Donnell "CleanTech Mama", CBC Honorary Chair of Empowering Women Hub  
Founder & President at No Fossil Fuel and Clean Power Inc; Impact investor**



"CleanTech Business Club is a beacon of light in the pursuit of a clean energy world, the determination and deep knowledge of its members producing a real force for change. We have no time to lose, so let's roll up our sleeves and get to it. Be the change you want to see in the world."

**Alexis Issaharoff, CBC Vice-Chair for Asia (in charge of South East Asia)  
Chief Renewable Energy Officer at Jubaili**



"In CleanTech Business Club we are feeling the breeze of the new era were sustainability become part of our life, making technology at the planet service let us be in the right place at the right time. We want to leave a sign in this word for the future generation, we are stronger together."

**Enrico Carniato, CBC Vice-Chair for Italy  
Group Deputy General Manager, Global Finance and BD, Upsolar Group**



"At Solar Lights for Peace, we believe in tackling social injustice as a root cause of poverty and rising emissions. As a collaboration between CBC, Namene, Million Solar Stars, and Dii Desert Energy, we provide renewable, safe, and clean light to families without access to electricity due to extreme poverty or displacement. By replacing harmful kerosene lamps, candles, and single-use battery torches, we not only improve health and financial security but also contribute to the protection of the environment.

For me, being a part of this movement means placing the most vulnerable people's well-being at the heart of my work and using my skills to accelerate the transition to sustainability and prosperity for everyone."

**Francesca (Chessie) Shirley, CBC Chair of Solar Lights for Peace  
Solar Education Program Manager at Namene  
CleanTech Students Education Passionate**



"Million Solar Stars (MSS) has inspired thousands of youth to take action and scale up solar power innovations at schools globally since 2012. We're honored to be united with the CleanTech Business Club and its network of world class experts. With the spirit and creativity of our youth, and the visionary leadership of the CBC, we are accelerating the transformation to a clean energy economy. #TogetherWeAreStronger"

**Adam Hall, CBC Chair of CleanTech Schools Initiative; Partner of Solar Lights For Peace  
Chief Star Organizer, Million Solar Stars**





## Achievements & Milestones 2023 The Historic Year 2024



"In unity and solidarity, we pioneer the CleanTech Decade & Green Hydrogen Revolution, driven by equality and collaboration, to forge a cleaner, more sustainable, regenerative, and equitable world for all."

**#TogetherWeAreStronger**



# Achievements & Milestones 2023



The CleanTech Business Club marked 2023 with notable achievements and milestones, significantly advancing our vision for a regenerative world. These include:

## 1. Growing Global CleanTech & Hydrogen Leadership Community:

- Uniting over **180 members from 38 countries on 6 continents**
- Reinforcing our partnerships with our friends at **Dii Desert Energy** and the Top Events: **Renewable Energy India Expo**, **SNEC PV**, **SNEC H2** & **SNEC ES**, **Hyvolution** and **Solarex** as #TogetherWeAreStrogner
- Organising and/or attending **over 20 Top Leadership Gatherings in 9 countries** (France, Bulgaria, Germany, The Netherlands, China, India, UAE, Saudi Arabia and Morocco) including our flagship **the World CleanTech Awards - Edition 2022 Black-Tie Gala Ceremony** in Abu Dhabi

## 2. Advancing CBC Vision & Action:

- Developing concepts of **Joint Roadmaps+ Projects to steer decision-makers and related stakeholders**:
  - **"Quo Vadis Green Hydrogen?" (QVGH)** Hydrogen & CleanTech Leaders Joint Roadmap+ Project
  - **"The Future - Towards The Regenerative World" (THE FUTURE)** Joint Visionary Roadmap+ Project

## 3. CBC Business Facilities & Expert Services:

- Introducing our first **CBC Business Facilities**: CBC Project Financing & Origination Facilities
- Developing our inaugural **CBC #TogetherWeAreStronger Consortium & Ecosystem in Morocco**, envisioned as a scalable model for expansion across the African continent and beyond
- Organising **two CBC Business Missions** to China in **May** and **November** and **multiple missions to Morocco**

## 4. CBC Hubs' Milestones:

### • CBC Green Hydrogen Hub (CBC GHH):

- Building **"family like network" between Hydrogen & CleanTech Leaders** and organising: **the first ever Green Hydrogen Leaders Executive Dinner & Brainstorm in Paris, France at Hyvolution**, **The 2nd Global Green Hydrogen Forum "Quo Vadis Green Hydrogen?"** at REI2023 in Greater Noida, India and **CBC & Dii Leaders Joint Family Dinner Honoring Prof. Ad Van Wijk** at Delft, The Netherlands
- Defining our **CBC GHH "raison d'être"** and presenting it, along with our **"5 Messages of The Day" to Hydrogen Leaders at SNEC H2 & ES** in Shanghai, China
- Initiating collaboration with CBC Green Hydrogen Hub (GHH) Leaders on **"Quo Vadis Green Hydrogen?" (QVGH)**, set to become **a cornerstone of the Green Hydrogen Revolution**

### • CBC Empowering Women Hub:

- Launching and co-signing, in partnership with top organisations the **"#JointManifesto2023: Forging a Unified Path of Women and Men in the CleanTech Decade #TogetherWeAreStronger"** at our inaugural **World Women Empowering CleanTech Decade Summit** at REI2023 in Greater Noida, India

### • CBC CleanTech StartUp Hub:

- **As a member of the Invest2Scale Consortium, securing a grant from the European Union to establish an Investors/Entrepreneurs-Startups Network.** This initiative aims to offer cross-border investment opportunities to CleanTech startups in Turkey, Greece, and Romania
- Organising our inaugural **The World CleanTech StartUPs Awards #WCSA2023, Visionary Technology Disruptor (Paddy Padmanathan Award)** Competition and Black-Tie Ceremony at "Dii Get Together" Exclusive Cocktail & Dinner in Munich, Germany at The Smarter E/ Intersolar Europe



# The Historic Year 2024

The year 2024 will be truly historic for the CleanTech Business Club, marked by the 10th Anniversary of our Club. Key initiatives and goals include:

## 1. Growing Global CleanTech, Hydrogen & Water Leadership Community:

- Targeting **over 250 members from 50+ countries**
- Organising **over 40 Top Leadership Gatherings in 22+ countries** integrating **the 7th CBC Annual Leadership Forum & World CleanTech Awards 2023 Awards** into **our collaborative ACWA Power, Dii Desert Energy & CBC gathering at KAUST in Thuwal, Saudi Arabia** as #TogetherWeAreStronger!
- Building new partnerships with **leading organisations, top events and respected media** worldwide

## 2. Advancing CBC Vision & Action:

- **"Quo Vadis Green Hydrogen?" (QVGH)** (please learn more in the point 4.)
- **"The Future - Towards The Regenerative World" (THE FUTURE)** - constituting **"THE FUTURE Visionary Advisory Board"**, hosting its meetings and beginning work on THE FUTURE Book

## 3. CBC Business Facilities & Expert Services:

- Enhancing **CBC Project Financing & Origination Facilities**
- Introducing new **CBC Governmental & Institutional Advisory, CBC Business Development Facility MEA & DAH** and **CBC StartUPS' Financing Facilities**
- Launching the first project(s) within **CBC #TogetherWeAreStronger Consortium & Ecosystem in Morocco**
- Connecting with **Influential Business Communities of Golf Enthusiasts** worldwide

## 4. CBC Business Hubs:

- **CBC Green Hydrogen Hub (CBC GHH):**
  - Revealing of **"Quo Vadis Green Hydrogen? (QVGH) - The Beginning" Book** (English & Chinese), its digital platform, and working simultaneously on the QVGH Film Project
  - Organising **the inaugural 1st CBC Annual Green Hydrogen Leadership Summit at Hyvolution in Paris**, and **other QVGH-related events in 16 countries** (see CBC Agenda 2024 for more details)
- **CBC Energy Storage Hub (CBC ESH):**
  - Integrating CBC ESH Leaders into the QVGH Expert Advisory Board and related QVGH activities and events. This strategic inclusion will optimise coordination, preventing overlap in the efforts of GH2 & ESS Leaders, and will foster synergies between both technologies
  - Contributing by CBC ESH Leaders to CBC Chairs & CEOs VIP Dinners #TogetherWeAreStronger
- **CBC Empowering Women Hub** - Launching a global campaign to promote **"#JointManifesto2023: Forging a Unified Path of Women and Men in the CleanTech Decade #TogetherWeAreStronger"**
- **CBC Utilities & Energy Companies Hub:**
  - **Empowering Utilities and Energy Companies' Leaders** thus Accelerating their companies Decarbonization and Transformation to CleanTech and Green Hydrogen
  - Bringing Utilities and Energy Companies' Leaders to CBC Family VIP Gatherings across the globe (focus Europe, Middle East, Australia, USA, Canada and China) and **building with them H2H relationships**
  - Giving the floor to Utilities & Energy Companies' Leaders in QVGH Expert Advisory Board and THE Future Visionary Board and **working together on the Joint Roadmaps**.
  - Integrating CBC Utilities & Energy Companies Hub with CBC CleanTech StartUP Hub's projects





# The Historic Year 2024

- **CBC Smart Energy, AI, Blockchain & IoT Hub:** By integrating the CBC Smart Energy Hub with the CBC AI, Blockchain & IoT Hub, we are creating a **unified platform that highlights the critical role of technological convergence**. This synergy will significantly accelerate the advancement in CleanTech and Green Hydrogen, leveraging the combined strengths of these disruptive technologies
  - **CBC CleanTech StartUp Hub:**
    - Kicking-off the EU-funded **Invest2Scale Project** and organising respective brokerage events
    - Organising our second **[The World CleanTech StartUPs Awards #WCSA2024](#)** Competition and #WCSA2024 Awards Ceremony at SNEC PV in Shanghai, China
  - **CBC CleanTech Leaders Under40 Hub:**
    - **Cultivating the Next Generation of Visionaries and Pioneers** (Our mission is to continuously integrate dynamic young leaders into the CBC community, fostering innovation and fresh perspectives in crafting our Joint Roadmaps QVGH & THE FUTURE)
    - Empowering these young trailblazers through mentorship, scaling-up support, and facilitating connections with investors and business partners in collaboration with the CBC CleanTech StartUP Hub
    - Announcing the launch of a distinguished new category in **the World CleanTech Awards: The 'Visionary CleanTech Leader Under40 Award' (Prof. Eicke R. Weber Award)**. This accolade is dedicated to recognising and honouring exceptional young leaders in the CleanTech & Green Hydrogen field, showcasing their achievements as inspirational models for others to follow
  - **Kicking-off/ Activating four new CBC Hubs:** CBC Clean Water Hub, CleanTech Architecture & Hospitality Industry Hub, CBC Electric & Hydrogen Mobility Hub and CBC Wind Energy Hub
  - **Other CBC Business Hubs:** To ensure a rich cross-fertilization of knowledge, we will engage the Leaders of all CBC Business Hubs in our Joint Roadmaps+ Projects: QVGH and THE FUTURE. **Gradually, we will collaboratively develop a tailored "Modus Operandi" for each hub**, based on the CBC GHH experience, progressively granting their leaders increased autonomy to enhance the club's effectiveness and influence
- 5. CBC Countries Hubs:** We aim to develop a **versatile "Modus Operandi" for each CBC Country Hub**, customised to the specific cultural and local nuances of each nation. By selecting target countries across all continents with trusted CBC Leaders, we plan to **elevate their best practices and business models** into exemplary standards by 2025.

## Selected countries for 2024 (the list might be extended):

- **Africa:** Morocco, Kenya, Egypt, Mali
- **Asia:** China, India, Armenia, South Korea
- **Australia & Oceania:** Australia, New Zealand
- **Europe:** Bulgaria (+Balkan Region), Germany, France, Portugal, Spain, The Netherlands, Turkey, UK
- **Middle East:** Bahrain, Saudi Arabia, UAE
- **North America:** Canada and USA
- **South America:** Brazil and Chile





# CBC Agenda 2024 (22+ Countries)



See Latest CBC Agenda 2024 [HERE](#)

The CleanTech Business Club high-level gatherings are primarily organised on the occasion the Top Events and in partnership with its Strategic Partners as #TogetherWeAreStronger. The CBC Agenda 2024\* includes:

## 1. CBC Flagship Annual Events:

- 7th CBC Annual Leadership Forum - Thuwal, Saudi Arabia
- 1st CBC Annual Green Hydrogen Leadership Summit - at Hyvolution, Paris, France
- World CleanTech Awards - Edition 2023: KAUST Ceremony, Thuwal, Saudi Arabia and Munich Ceremony, Germany
- "Quo Vadis Green Hydrogen? The 1st Green Hydrogen eForum Africa: Hydrogen, CleanTech & Water Leaders Working Together #TogetherWeAreStronger" (Online Event)
- World CleanTech StartUPs - Edition 2024 Ceremony - at SNEC PV, Shanghai, China
- 1st Joint CBC & SNEC Business Forum: Connecting The Middle East & Africa with China #TogetherWeAreStronger
- 1st World CleanTech, Hydrogen & Water R&D Council - From Science to Industrial Realisation at SNEC PV, China
- CBC 10th Anniversary Black-Tie Gala #TogetherWeAreStronger
- 2nd World Women Empowering The CleanTech Decade Summit - at REI, Greater Noida, India
- "Empowering The Future Together #TogetherWeAreStronger", The Joint Gathering between CleanTech, Hydrogen & Water Industries Leaders with the Leaders of Utilities & Energy Companies - at RE+, Anaheim, USA and ADIPEC, Abu Dhabi, UAE

2. CBC Chairs & CEOs VIP Dinners #TogetherWeAreStronger in Morocco, Brazil, Australia, New Zealand, Bahrain, Kenya & Bulgaria

## 3. "Quo Vadis Green Hydrogen?" (QVGH) Joint Roadmap related events:

- QVGH themed Forums: 1st Global Green Hydrogen Financial & Investor Forum (part of Hyvolution, Paris, France); 1st Global CleanTech, Hydrogen & Water Leaders Forum (part of SNEC H2 & ES, Shanghai, China); 3rd Global Green Hydrogen Forum - Global & India Perspectives (part of REI, Greater Noida, India)
- QVGH Joint Hydrogen & CleanTech Black-Tie or VIP Dinners: France, The Netherlands, Chile, Germany
- "QVGH - The Beginning" The Book's revealing related events in Chile, USA, China, South Korea, India, Australia, UAE, Japan, Saudi Arabia, Azerbaijan, Bahrain & Oman

4. "The Future - Towards The Regenerative World" (THE FUTURE) Joint Visionary Roadmap related events in Germany, China, Azerbaijan, Saudi Arabia

5. Other informal CBC Family Gatherings: Breakfasts, Lunches, Dinners or Cocktails

CBC Strategical Events Partners





# CBC Agenda 2024 (22+ Countries)

Date	Event
Jan 23-25	 <b>ACWA Power Innovation Days</b> (preceded by Dii Partners Meeting, World CleanTech Awards and The Joint CBC, Dii, ACWA Power & KAUST Gala Dinner) at King Abdullah University of Science and Technology, Thuwal, Saudi Arabia
Jan 23-25	 <b>The 7th CBC Annual Leadership Forum:</b> <ul style="list-style-type: none"> <li>- Dii Partners Meeting, Supported by CBC</li> <li>- The World CleanTech Awards - Edition 2023 (#WCA2023) Awards Ceremony</li> <li>- The Joint CBC, Dii, ACWA Power &amp; KAUST Gala Dinner</li> <li>- <b>"QVGH Expert Advisory Board" Strategy Meeting</b></li> <li>- CBC Hubs Leaders Strategy Meetings and CBC Leaders participation in ACWA Power Innovation Days</li> </ul>
Jan 29 - Feb 1	 <b>Hyvolution Paris, France</b>
Jan 29 - Feb 1	 <b>The 1st CBC Annual Green Hydrogen Hub Leadership Summit including:</b> <ul style="list-style-type: none"> <li>- Green Hydrogen Event &amp; Awards at The French National Assembly supported by CBC</li> <li>- <b>"Joint Hydrogen &amp; CleanTech Leaders Black-Tie Gala Dinner: Quo Vadis Green Hydrogen?"</b> on January 29, 2024</li> <li>- <b>"QVGH Expert Advisory Board" Strategy Meeting</b></li> <li>- CBC Workshops (Ateliers): "Morocco's Leadership in Green Hydrogen: Pioneering Africa's Energy Transformation", and "The Role of Green Hydrogen in Energy Companies &amp; Utilities Business Transformation"</li> <li>- <b>"The 1st Global Green Hydrogen Financial &amp; Investor Forum: Quo Vadis Green Hydrogen? - Scaling Up #FromBillionsToTrillions"</b> on February 1, 2024</li> </ul>
Feb 26-29	 <b>Hydrogen MENA, Dubai, UAE</b>

## Past Events & Business Missions



CBC Pictures Gallery [here](#)



# CBC Agenda 2024 (22+ Countries)

Apr 15-17		Global Water Summit, London, UK
April 24		Clean Water Event in Casablanca supported by CBC (details to be revealed & confirmed)
May 2		Green Hydrogen Event in Casablanca supported by CBC (details to be revealed & confirmed)
May 8		"Quo Vadis Green Hydrogen? The 1st Green Hydrogen eForum Africa: Hydrogen, CleanTech & Water Leaders Working Together #TogetherWeAreStronger" (Online Event)
May 13-15		World Hydrogen Summit, Rotterdam, The Netherlands
		"Quo Vadis Green Hydrogen?" Joint Hydrogen & CleanTech Leaders VIP Dinner
June 6-7		Dii Partner Meeting, Paris, France (Supported by CBC)
Jun 13-15		SNEC PV, Shanghai, China
Jun*	 	<ul style="list-style-type: none"> <li>- The 1st Joint CBC &amp; SNEC Business Forum: Connecting The Middle East &amp; Africa with China #TogetherWeAreStronger, powered by ACWA Power</li> <li>- The World CleanTech StartUPs Awards 2024 #WCSA2024</li> <li>- The 1st World CleanTech, Hydrogen, Water R&amp;D Council - From Science to Industrial Realisation</li> </ul>
Jun 19-21		The Smarter E Europe, Munich, Germany
Jun 20		"CBC 10th Anniversary Black-Tie Gala #TogetherWeAreStronger"
Jun*		"The Future - Towards The Regenerative World" (THE FUTURE) Visionary Advisory Board Kick-Off Meeting
July 11-12		The Parliamentary Assembly of the Mediterranean (PAM) Economic Forum, Marrakesh
July*		CBC Chairs & CEOs VIP Dinner #TogetherWeAreStronger at the PEM Economic Forum
Aug 27-29		The Smarter E South America, Sao Paulo, Brazil
Aug*		CBC Chairs & CEOs VIP Dinner #TogetherWeAreStronger
Sep 3-5		Hyvolution Chile, Metropolitan Santiago, Chile
Sep*		<ul style="list-style-type: none"> <li>- "QVGH - The Beginning" The Book Global Luncheon Event</li> <li>- "Quo Vadis Green Hydrogen?" Joint Hydrogen &amp; CleanTech Leaders VIP Dinner</li> <li>- CBC Leaders Business Mission Chile</li> </ul>
Sep 9-12		RE+ 2024, Anaheim, CA, USA
Sep*		- "Empowering The Future Together #TogetherWeAreStronger", The Joint Gathering between CleanTech, Hydrogen & Water Industries Leaders with the Leaders of Utilities & Energy Companies featuring a reveal of "QVGH - The Beginning" Book in North America
Sep*		CBC Canada Luncheon Event, Quebec, Canada including "QVGH - The Beginning" The Book Related Event (details to be confirmed)
Sep 25-27		SNEC H2 & ES, Shanghai, China
Sep*		<p>CBC Key Activities at SNEC H2 &amp; ES:</p> <ul style="list-style-type: none"> <li>- The 1st Global Joint CBC &amp; SNEC Forum: Quo Vadis Green Hydrogen? - CleanTech, Hydrogen &amp; Water Industry Leaders Driving The Green Hydrogen Revolution Together #TogetherWeAreStronger, powered by ACWA Power</li> <li>- "QVGH - The Beginning" - The Book's Chinese Version Unveiling Event</li> <li>- "THE FUTURE Visionary Advisory Board" Lunch Meeting</li> </ul>



# CBC Agenda 2024 (22+ Countries)

Sep 25-27		H2MEET (H2 Mobility Energy Environment Technology), KINTEX, South Korea
Sep*		"QVGH - The Beginning" Book Event (format to be decided)
October 3-5		REI Expo & The Battery Storage 2024, Greater Noida, India
Oct*		<p>CBC Key Activities at REI Expo 2024:</p> <ul style="list-style-type: none"> <li>- The 2nd World Women Empowering The CleanTech Decade Summit #WWECD2024</li> <li>- The 3rd Global Green Hydrogen Forum: Quo Vadis Green Hydrogen? - India and Global Perspectives, powered by CBC Green Hydrogen Hub</li> <li>- Reveal of "QVGH - The Beginning" Book in India</li> </ul>
Oct 16-17		Connecting Green Hydrogen Japan, Tokyo
		Reveal of "QVGH - The Beginning" Book in Japan
Oct 23-24		The Hydrogen Technology Expo Europe, Hamburg, Germany
Oct*		<ul style="list-style-type: none"> <li>- "Quo Vadis Green Hydrogen?" Joint Hydrogen &amp; CleanTech Leaders VIP Dinner</li> <li>- Reveal of "QVGH - The Beginning" Book in Europe</li> </ul>
Oct 23-24		All Energy 2024, Melbourne, Australia
Oct*		Joint CBC & SolarJuice Black-Tie Gala Dinner #TogetherWeAreStronger
Oct*		CBC Chairs & CEOs VIP Dinner #TogetherWeAreStronger, Auckland, New Zealand
Nov 11-24		COP 29, Baku, Azerbaijan
Nov*		<ul style="list-style-type: none"> <li>- Reveal of "QVGH - The Beginning" Book at COP 29</li> <li>- "THE FUTURE Visionary Advisory Board" Lunch Meeting or Dinner</li> </ul>
Nov 11-14		Abu Dhabi International Petroleum Exhibition and Conference (ADIPEC), UAE
Nov*		<p>CBC Key Activities at ADIPEC:</p> <ul style="list-style-type: none"> <li>- "Empowering The Future Together #TogetherWeAreStronger", The Joint Gathering between CleanTech, Hydrogen &amp; Water Industries Leaders with the Leaders of Utilities &amp; Energy Companies featuring a reveal of "QVGH - The Beginning" Book in The Middle East</li> </ul>
Nov/Dec		The 14th Dii Leadership Summit, Riyadh, Saudi Arabia (Supported by CBC)
Nov/Dec*		<ul style="list-style-type: none"> <li>- Reveal of "QVGH - The Beginning" Book in Saudi Arabia</li> <li>- "THE FUTURE Visionary Advisory Board" Lunch Meeting</li> </ul>
Dec*		Special CBC Chairs & CEOs VIP Dinner #TogetherWeAreStronger in Bahrain and reveal of "QVGH - The Beginning" Book in Bahrain
Dec*		Green Hydrogen Summit Oman, Muscat
Dec*		Reveal of "QVGH - The Beginning" Book in Oman

\* Please consider that there will be additional CBC Gatherings proposed by CBC Leaders and Partners. For the updated agenda [HERE](#)







## CBC Individual Membership



As a Unique, Private & Independent Club, CBC Leadership welcomes Individuals (Leaders of the CleanTech & Green Hydrogen Industry and related stakeholders but also renamed Experts) who share CBC Vision & Values and commit themselves to The Club's Manifesto:

#Declaration2030

CBC is cemented by the Power of Joint DNA and H2H Blockchain thus every Applicant shall be introduced by two current CBC Members, and her/his Application will be subject for approval by The Admission Committee.







## CBC Individual Membership

### 5 Reasons To Become a CBC Member

1. **Join the only Multi-national, Multi-sectorial, Multi-stakeholder CleanTech & Green Hydrogen community** to unite with passionate leaders who share your values **#TogetherWeAreStronger!**
2. **Leverage the power of the CBC's extensive network, high-level events, and marketing tools** to enhance your personal brand and expand your business opportunities.
3. **Provide and/or access expert services** through the CBC's Associated Experts Network and CBC Business Facilities to support your business growth and development.
4. **Participate and/or contribute to CBC's Joint Roadmaps "Quo Vadis Green Hydrogen?" and "The Future - Towards The Regenerative World"** to bring your personal brand and your business to the forefront of CleanTech innovation and disruption.
5. **Gain access to trusted business, technology, financial partners, and investors** to accelerate your CleanTech business success **while enriching your business lifestyle** by combining business with

## Dii & CBC #TogetherWeAreStronger



"CleanTech Business Club is connecting people and continents, and together we realize a common mission *"No Emissions"* as #TogetherWeAreStronger!"

**Cornelius Matthes, CBC Chair for Middle East  
CEO at Dii Desert Energy, Investor in emission free technologies**







## CBC Corporate Partnership



CBC Corporate Partnership is reserved for CleanTech and other disruptive technologies companies (Multinationals, SMEs and StartUPs) as well as Financial Institutions and Investors, Corporations, Energy Companies and Utilities.

CBC is cemented by H2H Blockchain thus every potential Partner shall be introduced by a current CBC Member or Partner, and its Application will be subject for approval by The Admission Committee.







"CleanTech Business Club provides the platform to realize the rapid transformation of our global energy system to 100% RE. The CBC World CleanTech Awards, that I have the privilege to chair, honor visionary individuals, well-established companies but also disruptive startups that are paving this way during the current CleanTech Decade"

**Prof. Eicke R. Weber, CBC Chair of World CleanTech Awards  
Vice-Chair, European Solar Manufacturing Council**

*Former Director, Fraunhofer ISE, Freiburg; Professor Emeritus, UC Berkeley*



"I consider myself fortunate to work in an industry that has the power to make a positive impact on people's lives and the planet's future. With over 15 years of experience in the PV and storage value chain, I have gained a clear understanding of what truly matters in this market. The CleanTech Business Club is not just a business club but a community of visionary individuals who believe in the power of Human to Human interactions in the business world. Our diverse membership includes professionals from all parts of the value chain, united by a common goal: to drive the energy transition forward. I am honored to serve as the chair of CBC in Spain and proud to be part of a global network of professionals committed to making a difference. #TogetherWeAreStronger.

**Laura Azpilicueta, CBC Chair for Spain  
European Director ESS Business at CATL - AMPACE Technology Limited**



"As a global community, we must act urgently and collectively to address the pressing issue of climate change. This requires a concerted effort towards innovation and collaboration worldwide, including the development and implementation of renewable energy and new technologies. At the CBC, we are committed to leveraging our members' extensive expertise and resources to support governments, companies, and regulatory institutions in achieving their decarbonization and net-zero targets. By working together towards these goals, we can build a more sustainable and resilient future for all."

**Soufiane Naime, CBC Co-Chair of Utilities & Energy Companies Hub  
Business Development Middle East Oil & Gas Market (Energy Transition) at Bureau Veritas**



"With years of experience in renewable energies, impact investing and politics, CleanTech Business Club for me is THE platform to meet likeminded people to make the world a better and sustainable place."

**Dr. Claas Helmke, CBC Co-Chair of Financial & Investor Hub  
Founder & CEO, newtrail.capital GmbH**



"Being CleanTech Business Club Co-Chair for Africa and having CBC Global Leaders DNA by my side empowers me while meeting with African Authorities and Top Business Leaders and at the same time it empowers The Club and makes it stronger on the continent. Our goal is to have CBC representatives in every African country by the end of 2022, which will allow us to drive inclusive CleanTech Transformation for the benefit of every nation on the continent... and we will do it as #TogetherWeAreStronger."

**Mansour Diagne, CBC Co-Chair for Africa  
Director Sales in MEA, Univergy**







## CBC Corporate Partnership

### 5 Reasons To Become a CBC Corporate Partner

1. **Join the only Multi-national, Multi-sectorial, Multi-stakeholder CleanTech community** to unite with passionate leaders who share your corporate values **#TogetherWeAreStronger!**
2. **Leverage the power of CBC's extensive network, high-level events, and marketing tools** to promote your corporate brand and expand your business opportunities.
3. **Join #TogetherWeAreStronger Consortiums & Ecosystems, access CBC Business Facilities and expert services,** to support your corporate growth and development.
4. **Participate and/or contribute to CBC's Joint Roadmaps "Quo Vadis Green Hydrogen?" and "The Future - Towards The Regenerative World"** to bring your business to the forefront of CleanTech innovation and disruption.
5. **Gain access to trusted business, technology, financial partners, and investors** to accelerate your CleanTech corporate success **while enriching your team members business lifestyle** by combining business with meaningfulness and joy.



"CleanTech Business Club connects, empowers and recognises excellence and impact across all continents. Net zero can only be achieved fast enough through collective action and CBC helps inspire that action."

**Bruce Douglas, CBC Co-Chair for Europe  
CEO at Global Renewables Alliance**

*Former Co-Chair of Global Solar Council & COO at SolarPower Europe*



"We at Kopp strongly believe that Human To Human relationship is an essence of our private but also business life that is why we decided to become a Diamond Partner of The Club which shares the same values with us. The CleanTech Decade will be driven by Smart Energy and Automation Solutions and we are willing to bring them to the international markets together with CBC Leaders & Partners as #TogetherWeAreStronger"

**Zouhair Kefi, CBC Co-Chair of Smart Energy Hub  
Director Division Energy & Home Automation at,Heinrich Kopp GmbH**



"We are at the beginning of the CleanTech Decade that will completely transform a paradigm of the world. I am honored to Co-Chair CleanTech Business Club in Asia and Chair The Club in India as it connects me with visionary business leaders on all six continents with whom we lead this transformation for the benefit of my country and all the nations around the globe."

**Dr. Hitesh Doshi, CBC Co-Chair for Asia & CBC Chair for India  
Chairman, Waaree Group**

*Chairman at All India Solar Industry Association*



# Sponsorship Opportunities at CBC VIP Gatherings

Reflecting both its prestigious nature and its close-knit “family-like” atmosphere, the 2024 CBC VIP Gatherings will host exclusive assemblies of distinguished guests. These attendees, meticulously selected by our trusted members and partners, will form an **Elite Circle of Industry Luminaries** as well as will encompass **Financial Experts & Investors, Major Project Developers, EPCs, and Leaders from Utilities & Energy Companies**. Additionally, **Influential Policy Decision-Makers and respected members of our QVGH & THE FUTURE Advisory Boards** will also be part of these esteemed gatherings.

## Sponsorship Guidelines:

- **Exclusive Access:** Sponsorship opportunities are exclusively available to CBC Corporate Partners, ensuring alignment with our values and standards.
- **Limited Sponsorship:** To preserve the exclusivity and impact of each event, we will host a select number of non-competitive sponsors. This is capped at four sponsors for VIP Dinners and six for Black-Tie Galas, maintaining an intimate and influential atmosphere, at the same time ensuring the sufficient budget for its special character.
- **Tailored Benefits:** Sponsor benefits are detailed below. Please note that these may vary slightly based on the specificities of the event venue, including audio/video equipment availability.

## Sponsor Benefits

### Before the event:

- Logo in Digital Banner promoting the event through CBC Social Media and Marketing & Communication Tools: (CBC Weekly eNewsletter (62.200+ subscribers); CBC Social Media: LinkedIn: (869.000+ Connections and Group Members), [Youtube](#) (2.660+ Subscribers and 719.000+ views); [Flickr Photo Galleries](#) (812.000+ views); [Twitter](#) (11.500+) = Totalling at 930.000+ B2B connections around the world
- Logo on VIP Invitations

### During the event:

- Complementary Tickets (from 4 to 10 - depending on the event size)
- Company Logo on the event’s backdrops and/or roll-ups
- Welcome Speech by Company Executive
- Company Corporate Video displayed at the event (length max. 90 seconds)
- Company A4/or A5 Advertisement in the Event Program
- Company Brochure in the Participants’ Bags (and/or souvenir)
- CBC Leadership TV Interview with the Company Executive
- Inclusion of the Company Executive’s Quote in the Post-Event Video

### After the event:

- Logo in “Post-Event Promotion” through CBC Social Media and Marketing & Communication Tools
- Promotion of CBC Leadership TV Interview through CBC Social Media and Marketing & Communication Tools
- Company Brand and Executives featured in post-event Photo Galleries
- Full Copyrights to Photos, Videos for Sponsor’s own Newsletters, PRs & Social Media







"The world is now experimenting a deep technological disruption which will transform radically our mindsets, lifestyles, and business models. Cleantech irrigates this disruption and will attract trillions in investment as soon as scalable financial structures are in place. CleanTech Business Club is one of the very few places where these arrangements are understood, discussed, designed, and socialized for the common good."

**Jean-Pascal Pham-Ba, CBC Chair of Financial & Investor Hub  
Co-Founder at Paradigm Partnerships**  
*Former Secretary General and Spokesperson at Terrawatt Initiative*



"Japan is a country where trusted Human To Human relationship is highly valued since centuries that is why I was extremely happy to join the group of visionary leaders around the world who share this value as well. As a Co-Founder of a multinational company, I have always believed in #TogetherWeAreStronger motto, and that is why I decided to work together with other Leaders of CleanTech Business Club for the better world."

**Kenta Kagikawa, CBC Chair for Japan  
President, Univergy**



"I am honored to be part of the CleanTech Business Club which unites visionary leaders in clean technologies worldwide. With over 15 years of unwavering dedication, I have passionately fostered the growth of renewables in Bulgaria and the Balkan region, paving the way to a sustainable and greener future. I am thrilled to contribute as CBC Chair for Bulgaria to the joint vision of the club, believing that through collaboration with other CBC members and partners, we can accelerate the cleantech transformation in renewables, energy storage, green hydrogen, and e-mobility even faster. #TogetherWeAreStronger!"

**Hayrie Shan, CBC Chair for Bulgaria  
CEO at Euro American Solar**



"CleanTech Business Club brings together global energy industry leaders committed to developing products and services to improve people's quality of life. I believe that thanks to Human To Human trusted relations with them we can together transform Brazil into one of the leaders of the world's transformation, while boosting our economy and improving people's lives."

**Antonio Celso de Abreu Junior, CBC Honorary Chair for Brazil  
Solar Pioneer in Brazil**

*Former Director of the Department of Social Policies and Universalization of Access to Energy in the Ministry of Mines and Energy, Brazil*







# #Declaration2030

## Launching the CleanTech Decade Together

We, CleanTech Business Club Members & Partners want our families, our businesses, our communities, our countries and our planet to thrive.

We know that the 2020 decade provides unprecedented opportunities to overcome the climate challenge. Like you, we are faced with challenges related to the COVID-19 pandemic.

The CleanTech Business Club is taking immediate action with the **#TogetherWeAreStronger Initiative**, to learn from the COVID-19 crisis and emerge collectively with a positive, post-pandemic cleantech disruption, creating millions of jobs globally and a more free, prosperous and safer world for the people and the planet.

### WE ARE ENTERING THE MOST DYNAMIC DECADE IN MODERN HISTORY

- \* Convergence of cleantech with other disruptive technologies such as Internet of Things, blockchain, artificial intelligence and machine learning is well under way in all energy sectors; in a number of industries, we are about to reach tipping points within the next two years that will lead to a new paradigm of the world
- \* The COVID-19 pandemic demonstrates that we humans are able to adapt and adjust to turbulent changes, and even while being physically separated we are able to work together while creating joint resilience
- \* New forms of partnerships (private, private-public, intergovernmental) can emerge, everywhere, to implement available technologies and invest at competitive scale
- \* Citizens, communities, businesses and countries can invest in a new world, creating millions of jobs and a better quality of life and can bring a freer, more prosperous, self-reliant and safer world for all, while achieving the United Nations Sustainable Development Goals (SDG) for the planet

Notwithstanding the COVID-19 crisis, the cleantech transformation will happen for purely economic reasons. **But it can and it must be accelerated with inspired political leadership and policies targeted to 2030.** This decade can bring about as much progress as the world has experienced in centuries. Everyone has something to contribute to this transformation for the benefit of all.

This is why we agreed to unite in promoting joint actions for **The CleanTech Decade.**

Our **#Declaration2030** is a call to all to unite and together transform our planet, now.

We urge political decision-makers that while mobilizing capital for stimulus programs to restart our economies, they shall align those investments with cleantech opportunities, and the cleantech business community is ready to work together to this end.

We, CleanTech Business Club Members & Partners: industry leaders, the financial & investor community, corporations, small enterprises, energy companies and utilities, political leaders and decision-makers and public opinion influencers are ready to achieve this ambitious but achievable goal.

**Together we are more effective than apart.**



**#TogetherWeAreStronger**







# #JointManifesto2030

## Forging a Unified Path of Women and Men in the CleanTech Decade #TogetherWeAreStronger

In this pivotal moment of shared purpose and collective ambition, we, the pioneers and advocates of the CleanTech industry, converge at the dawn of a new era. Assembled under the banner of the 1st World Women Empowering The CleanTech Decade Summit and united by the resounding mantra of #TogetherWeAreStronger, we set forth this declaration as a timeless compass to guide our joint journey towards a sustainable and prosperous future.

Propelled by the unified energy of women and men from every corner of the globe, we embark on an extraordinary mission that transcends boundaries.

Recognizing that progress flourishes in an environment where all voices are amplified, where the strength of women and men are united, we hereby declare our steadfast commitment to:

- **Foundations of Equality:** We acknowledge that true transformation within the CleanTech industry is rooted in gender equality. We pledge to eradicate all forms of discrimination, ensuring women and men contribute their talents without constraint or prejudice.
- **Synergy of Collaboration:** We celebrate the inherent synergy when women and men collaborate as architects of innovation. We commit to fostering inclusive spaces that harness diverse perspectives, enabling the creation of revolutionary CleanTech solutions that transcend traditional limitations.
- **Elevation of Leadership:** We champion the ascent of both women and men to leadership roles within CleanTech. Through mentorship, education, and advocacy, we will cultivate a generation of leaders who guide the industry to remarkable progress and influence.
- **Unleashing Potential:** We pledge to invest in skills development for women and men across the CleanTech spectrum. By ensuring equal access to education, training, and resources, we will unlock the full spectrum of human potential, propelling the industry to new heights.
- **Global Unity:** We affirm that the success of CleanTech knows no bounds. We commit to bridging geographic and cultural divides, sharing knowledge and resources to magnify the global impact of sustainable solutions.
- **Empowering Economies:** We recognize that economic empowerment is a cornerstone of sustainable development. We pledge to create opportunities for women and men to thrive as entrepreneurs, innovators, and contributors to the CleanTech ecosystem.
- **Guardians of Our Planet:** Embracing our shared responsibility, we vow to safeguard the Earth for future generations. Through CleanTech innovation, we pledge to address environmental challenges and nurture a world that is not only sustainable but regenerative.

As we inscribe this declaration, marked by the spirit of #JointManifesto2030, an emblem co-signed by both women and men, we initiate a journey of unprecedented transformation. In this moment brimming with boundless potential, we stand poised to redefine the trajectory of the CleanTech Decade.

Fortified by unwavering determination and fortified conviction, we pledge to labor hand in hand, across genders, cultures, and traditions. Upholding the tenets outlined in this declaration, we shall shape a future where CleanTech not only propels technological advancement but also nurtures a realm where the latent potential of every individual is fully realized.

In unity and solidarity, we hereby declare our relentless dedication to the CleanTech Decade, certain that #TogetherWeAreStronger and steadfast in our mission to forge a cleaner, more sustainable, regenerative and equitable world for all.





# Empowering Together The CleanTech Decade & Green Hydrogen Revolution!



#TogetherWeAreStronger for 10 Years!